

DEPARTMENT OF ENGLISH



Curriculum and Syllabus for
Model II BA English Vocational (Journalism) Programme
Under Choice Based Credit System
(Outcome Based Education with Effect from 2022 Admissions)

St Berchmans College

AUTONOMOUS

College with Potential for Excellence | Reaccredited by NAAC with A Grade

CHANGANASSERY, KERALA

DEPARTMENT OF ENGLISH

**Curriculum and Syllabus for
Model II BA English Vocational (Journalism) Programme
Under Choice Based Credit System
(Outcome Based Education with Effect from 2022 Admissions)**





BOARD OF STUDIES

CHAIRMAN

Name	Official Address
P J Thomas	Associate Professor and Head Department of English St Berchmans College Changanacherry - 686101

SUBJECT EXPERTS NOMINATED BY THE COLLEGE ACADEMIC COUNCIL

Name	Official Address
Dr C S Biju	Associate Professor Department of English, St Thomas College Thrissur - 680001
Dr Anne Angeline	Associate Professor and Head Department of English Bishop Moore College Mavelikara - 690110

EXPERT NOMINATED BY THE VICE-CHANCELLOR

Name	Official Address
Dr Saji Mathew	Assistant Professor School of Letters Mahatma Gandhi University Kottayam - 686560

ALUMNI REPRESENTATIVE

Name	Official Address
Dr Sweetha Saji	Assistant Professor Department of English St Alberts College Cochin - 682018



REPRESENTATIVE FROM MEDIA/INDUSTRY AND ALLIED AREAS

Name	Official Address
Sujaya Parvathy	News Editor, Twenty Four (24) News Channel

TEACHERS FROM THE DEPARTMENT NOMINATED BY THE PRINCIPAL TO THE BOARD OF STUDIES

Teacher's Name	Area of Specialization
Dr Sabu Joseph	Indian Writing in English
Mr Josy Joseph	Shakespeare Studies, Twentieth Century British Poetry, Literary Theory, Cultural Studies, Life Writing, Translation
Dr Benny Mathew	Comparative Literature and Subaltern Studies
Dr Raju Sebastian	English Language Teaching, Neuro-Linguistic Programming
Fr Jose Jacob	Literary Criticism, British Poetry and Fiction, Literary Theory
Dr Vipin Cherian	Film Studies, Postmodernism
Dr Teddy C Anthappai	Subaltern Studies, Autobiography
Mr Anish K Joseph	Disability Studies, Literary Theory and English Language Teaching
Nithin Varghese	Middle English Literature, Linguistics, and Literary Theory
Dr Vimal Mohan John	Film Studies, American Political and Cultural History, Gender and Sexuality Studies
Dr Binny Mathew	Indian Writing in English, Postcolonial Literature
Mr Amal Toms	Modernism, Romantic Poetry
Mr Jerin B Sebastian	Literary Theory, Cultural Studies, British History
Mr Neville Thomas	Cultural Studies, Food Studies, Diasporic Literature



REGULATIONS FOR UNDERGRADUATE PROGRAMMES (BA/BSc/BCom/BCA) UNDER CHOICE BASED CREDIT SYSTEM 2022 (SB - UG - CBCS - 2022)

1. SHORT TITLE

- 1.1 These Regulations shall be called St. Berchmans College (Autonomous) Regulations governing undergraduate programmes under Choice Based Credit System 2022.
- 1.2 These Regulations shall come into force with effect from the academic year 2022 - 23 admissions onwards with outcome based education.

2. SCOPE

- 2.1 The regulation provided herein shall apply to all regular undergraduate programmes, BA/BSc/BCom/BCA, conducted by St. Berchmans College (Autonomous) with effect from 2022 - 23 admissions onwards.
- 2.2 Medium of instruction is English, except in the case of language courses other than English unless otherwise stated therein.

3. DEFINITIONS

- 3.1 'University' means Mahatma Gandhi University, Kottayam, Kerala.
- 3.2 'College' means St. Berchmans College (Autonomous) Changanassery.
- 3.3 There shall be an Academic Committee nominated by the Principal to look after the matters relating to the SB – UG - CBCS.
- 3.4 'Academic Council' means the Committee consisting of members as provided under section 107 of the University Laws Bill 2021, Government of Kerala.
- 3.5 'Parent Department' means the Department, which offers a particular undergraduate programme.
- 3.6 'Department Council' means the body of all teachers of a Department in the College.
- 3.7 'Faculty Mentor' is a teacher nominated by a Department Council to coordinate the continuous evaluation and other academic activities of the undergraduate programme undertaken in the Department.
- 3.8 Outcome-Based Education (OBE) is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes.
- 3.9 'Programme Outcome (PO)s' are statements that describe what students are expected to know and be able to do by the time of graduation.
- 3.10 'Programme Specific Outcome (PSO)s' are statements that describe what the graduates of a specific programme should be able to do.
- 3.11 'Course Outcome (CO)s' describe what students should be able to do at the end of a course.
- 3.12 'Programme' means a three-year programme of study and examinations spread over six semesters, the successful completion of which would lead to the award of a degree.
- 3.13 'Duration of Programme' means the period of time required for the conduct of the programme. The duration of an undergraduate programme shall be six (6) semesters.
- 3.14 'Semester' means a term consisting of a minimum 90 working days, inclusive of tutorials, examination days and other academic activities within a period of six months.
- 3.15 'Course' means a portion of a subject to be taught and evaluated in a semester.
- 3.16 'Course Teacher' means the teacher who is engaging classes on the course.
- 3.17 'Core Course' means a course in the subject of specialization within a degree programme. It includes a course on environmental studies and human rights.
- 3.18 'Complementary Course' means a course, which would enrich the study of core courses.
- 3.19 'Common Course I' means a course that comes under the category of courses of English.
- 3.20 'Common Course II' means additional language, which can be opted by a student, from among the languages offered by the College.
- 3.21 The Common Course I and II is compulsory for all students undergoing Model I and Model II programmes.
- 3.22 'Open Course' means a course offered by the departments other than the parent department outside the field of specialization of the student, which can be opted by a student.
- 3.23 'Choice Based Core Course' means a course, that enables the students to familiarize the advanced areas of Core Course.
- 3.24 'Vocational Course' means a course that enables the students to enhance their practical skills and ability to pursue a vocation in their subject of specialization.



- 3.25 'Frontier course' is a new area of study that introduces the students to an emerging field that is related to the core subject.
- 3.26 'Extra Credit Course' means a course opted by the students, in addition to the compulsory courses, in order to gain additional credit that would boost the performance level and additional skills.
- 3.27 Extra credit courses shall be completed by working outside the regular teaching hours.
- 3.28 There will be two categories of extra credit courses, mandatory and optional. If a candidate fails to complete the mandatory course, he/she shall complete the same within the tenure of the programme. The details of the extra credit courses are given below:

Name	Semesters	Type	Credit
Value Education	I to VI	Compulsory	3
Basic Life Support System and Disaster Management (BLS & DM)	I	Compulsory	1
Social Awareness Course (SAC)	I and II	Compulsory	2
Skill Development Courses (SDC)	II and III	Compulsory	2
Industry Familiarisation Course	IV	Compulsory	2
Finishing School	III and IV	Compulsory	1
Virtual Lab	V	Optional	1
Massive Open Online Courses	I to V	Optional	Variable
Interdisciplinary Research	I to V	Optional	3

- 3.29 'On the Job Training' means a job training course given to the students to acquaint them with various industrial skills.
- 3.30 'Project' means a regular project work with stated credits on which the student conducts a project under the supervision of a teacher in the parent department/any appropriate research centre in order to submit a dissertation on the project work as specified.
- 3.31 'Dissertation' means a minor thesis to be submitted at the end of a research work carried out by each student on a specific area.
- 3.32 'Plagiarism' is the unreferenced use of other authors' material in dissertations and is a serious academic offence.
- 3.33 'Seminar' means a lecture expected to train the student in self-study, collection of relevant matter from books and internet resources, editing, document writing, typing and presentation.
- 3.34 'Improvement Examination' is an examination conducted to improve the performance of a student in the courses of a particular semester as per the examination manual.
- 3.35 'Supplementary Examination' is an examination conducted for students who fail in the courses of a particular semester as per the examination manual.
- 3.36 The minimum credits, required for completing an undergraduate programme is one hundred and twenty (120).
- 3.37 'Credit' (C) of a course is a measure of the weekly unit of work assigned for that course in a semester.
- 3.38 'Course Credit': One credit of the course is defined as a minimum of one (1) hour lecture/minimum of two (2) hours laboratory/field work per week for eighteen (18) weeks in a semester. The course will be considered as completed only by conducting the final examination.
- 3.39 'Grade' means a letter symbol (A, B, C etc.) which indicates the broad level of performance of a student in a course/semester/programme.
- 3.40 'Grade Point' (GP) is the numerical indicator of the percentage of marks awarded to a student in a course.
- 3.41 'Credit Point' (CP) of a course is the value obtained by multiplying the grade point (GP) by the credit (C) of the course.
- 3.42 'Semester Credit Point Average' (SCPA) of a semester is calculated by dividing total credit points obtained by the student in a semester by total credits of that semester and shall be rounded off to two decimal places.
- 3.43 'Cumulative Credit Point Average' (CCPA) is the value obtained by dividing the sum of credit points in all the courses obtained by the student for the entire programme by the total credits of the whole programme and shall be rounded off to two decimal places.



- 3.44 'Institution Average' is the value obtained by dividing the sum of the marks obtained by all students in a particular course by the number of students in the respective course.
- 3.45 'Grace Marks' means marks awarded to course/courses as per the choice of the student, in recognition of meritorious achievements of a student in NCC/NSS/sports/arts and cultural activities.
- 3.46 Rank certificate shall be issued to candidates who secure positions from one to three. Position certificate shall be issued on request from fourth position to tenth position. Candidates shall be ranked in the order of merit based on the CCPA scored by them. Grace marks awarded to students shall not be counted for fixing rank/position. The rank and position certificate shall be signed by the Principal and Controller of Examinations.

4. PROGRAMME STRUCTURE

- 4.1. The programme shall include core courses, vocational courses, frontier course, complementary courses, common courses, open course and choice based core courses. There shall be a project/dissertation to be undertaken by all students. The programme will also include assignments, seminars, practical, viva-voce, OJT, field visit, industry visit, field project etc., if they are specified in the curriculum.

Study tour/field visit/industrial visit/visit to research institutes/visit to historical places/cultural and heritage centres etc. shall be conducted during the fifth or sixth semester as part of the curriculum.

- 4.2. Total credits for a programme is one hundred and twenty (120). The credit distribution for various UG programmes is shown below.

Model I BA/BSc

i.	Programme duration	6 Semesters
ii.	Total credits required for successful completion of the programme	120
iii.	Minimum credits required from Core + Choice based core course + Project + Complementary courses	79
iv.	Minimum credits required from Common course I	22
v.	Minimum credits required from Common course II	16
vi.	Minimum credits required from Open course	3
vii.	Minimum attendance required	75%

Model II BA

i.	Programme duration	6 Semesters
ii.	Total credits required for successful completion of the programme	120
iii.	Minimum credits required from Core + Vocational courses + Choice based core course + Project + Complementary courses	93
iv.	Minimum credits required from Common course I	16
v.	Minimum credits required from Common course II	8
vi.	Minimum credits required from Open course	3
vii.	Minimum attendance required	75%

Model III BSc/BCA

i.	Programme duration	6 Semesters
ii.	Total credits required for successful completion of the programme	120
iii.	Minimum credits required from Core + Choice based core course + Project + Complementary courses	109
iv.	Minimum credits required from Common course I	8
v.	Minimum credits required from Open course	3
vi.	Minimum attendance required	75%



Model I BCom

i.	Programme duration	6 Semesters
ii.	Total credits required for successful completion of the programme	120
iii.	Minimum credits required from Core + Optional courses + Project	95
iv.	Minimum credits required from Common course I	14
v.	Minimum credits required from Common course II	8
vi.	Minimum credits required from Open course	3
vii.	Minimum attendance required	75%

4.3. Project/Dissertation of courses other than BCA

All students shall do a project/research work in the area of core course during the course of the programme. The project/ research work shall be done individually or as a group of maximum five (5) students. The projects/research work shall be identified during the fourth semester of the programme with the help of the supervising teacher. The report of the project/research work shall be submitted to the department during sixth semester and shall be produced before the examiners appointed by the College. The project report/dissertation shall be subject to evaluation followed by a viva-voce/defence in the sixth semester.

4.4. Project/Dissertation of BCA

Minor project

All students shall do a minor project in the fourth semester. The project shall be done individually or as a group of maximum five (5) students. The report of the project shall be submitted before the examiners appointed by the College. The project report shall be subject to evaluation followed by a viva-voce.

Major project

All students shall do a major project in the sixth semester. The project shall be done individually. The report of the project shall be submitted to the department during sixth semester and shall be produced before the examiners appointed by the College. The project report shall be subject to evaluation followed by a viva-voce.

4.5 In exceptional circumstances like natural calamities, epidemics, pandemics etc, viva/OJT may be conducted through online mode also. Head of the Department shall make the arrangement for conducting the viva/OJT examinations through online. The entire proceedings shall be recorded and the soft copy shall be submitted to the Controller of Examinations.

4.6 Evaluations

The evaluation of each course shall contain two parts.

- In-Semester Assessment (ISA)
- End-Semester Assessment (ESA)

Both ISA and ESA shall be carried out using indirect grading. The ISA: ESA ratio shall be 1:4, for courses with or without practical. There shall be a maximum of eighty (80) marks for end-semester assessment and twenty (20) marks for in-semester assessment.

4.7 In-semester assessment

The components of the in-semester assessment and their marks are given below.

Common Courses and courses without practical

Component	Marks
Attendance	2
Exam 1 & Exam 2 *Marks shall be secured from two examinations based on modern tools	2½ + 2½
Exam 3 (written examination)	5
Quiz/Poster/Seminar/Field report/Group Discussion/Work Book/Assignment/Article Review/Viva (Any two from the above)	4 + 4
Total	20

**Marks for attendance**

% of Attendance	Marks
Above 90	2
75 – 90	1

(Decimals shall be rounded off to the next higher whole number)

Courses other than common courses with practical (except BCA & BSc Psychology)

Component	Marks
Attendance	2
Exam 1 & Exam 2 *Marks shall be secured from two examinations based on modern tools	2 + 2
Exam 3 (written examination)	3
Quiz/Poster/Seminar/Field report/Group Discussion/Work Book/Assignment/Article Review/Viva (Any two from the above)	3 + 3
Total	15

Marks for attendance

% of Attendance	Marks
Above 90	2
75 – 90	1

(Decimals shall be rounded off to the next higher whole number)

The internal assessment of practical courses shall be conducted either annually or in each semester. The components for internal assessment are given below.

Internal assessment of practical courses evaluated in each semester

Component	Marks
Attendance	1
Lab Test	2
Record*	2
Total	5

*Marks awarded for Record shall be related to number of experiments/practicals recorded.

Marks for attendance

% of Attendance	Marks
Above 75	1

(Decimals shall be rounded off to the next higher whole number)

Internal assessment of practical courses evaluated annually

Component	Marks
Attendance	2
Lab involvement	3
Lab Test/Viva/Field report	3
Record*	2
Total	10

*Marks awarded for Record shall be related to number of experiments/practicals recorded.

Marks for attendance

% of Attendance	Marks
Above 90	2
75 – 90	1

(Decimals shall be rounded off to the next higher whole number)



Assessment of practical courses of BCA programme

The internal assessment of practical courses shall be conducted in each semester. The ISA:ESA ratio shall be 1:4. There shall be a maximum of eighty (80) marks for end-semester evaluation and twenty (20) marks for in-semester assessment. The components for internal assessment are given below.

Component	Marks
Attendance	2
Viva	4
Record	4
Test (1×10=10) or (2×5=10)	10
Total	20

Marks for attendance

% of Attendance	Marks
Above 90	2
75 – 90	1

(Decimals shall be rounded off to the next higher whole number)

Assessment of practical courses of BSc Psychology programme

The internal assessment of practical courses shall be conducted in each semester. The ISA: ESA ratio shall be 1:4. There shall be a maximum of eighty (80) marks for end-semester evaluation and twenty (20) marks for in-semester assessment. The components for internal assessment are given below.

Component	Marks
Attendance	2
Record	5
Viva	6
Test papers	7
Total	20

Marks for attendance

% of Attendance	Marks
Above 90	2
75-90	1

(Decimals shall be rounded off to the next higher whole number)

- 4.8 To ensure transparency of the evaluation process, the ISA mark awarded to the students in each course in a semester shall be published on the notice board according to the schedule in the academic calendar published by the College. There shall not be any chance for improvement of ISA. The course teacher and the faculty mentor shall maintain the academic record of each student registered for the course which shall be forwarded to the office of the Controller of Examinations through the Head of the Department and a copy shall be kept in the office of the Head of the Department for at least two years for verification.
- 4.9 A student who has not secured minimum marks in the in-semester assessment can redo the same before the end semester examination of the semester concerned.
- 4.10 **End-semester assessment**
The end-semester examination in theory and practical courses shall be conducted by the College.
- 4.11 The end-semester examinations shall be conducted at the end of each semester. There shall be one end-semester examination of three (3) hours duration in each lecture based course.
- 4.12 The question paper shall be strictly on the basis of model question paper set by Board of Studies.
- 4.13 A question paper may contain short answer type/annotation, short essay type questions/problems and long essay type questions. Marks for each type of question can vary from programme to programme, but a general pattern may be followed by the Board of Studies.
- 4.14 End-semester Examination question paper pattern shall be as given below.

**Core Courses and complementary courses in English of BA Programmes in English**

Section	Total No. of Questions	No. of Questions to be Answered	Marks	Total Marks for the Section
A	13	10	5	50
B	4	2	15	30
			Maximum	80

Courses without practical except core courses of BA Programmes in English

Section	Total No. of Questions	No. of Questions to be Answered	Marks	Total Marks for the Section
A	12	10	2	20
B	9	6	5	30
C	4	2	15	30
			Maximum	80

Courses with practical

Section	Total No. of Questions	No. of Questions to be Answered	Marks	Total Marks for the Section
A	12	10	2	20
B	9	6	4	24
C	4	2	8	16
			Maximum	60

Courses in BSc Mathematics Programme

Section	Total No. of Questions	No. of Questions to be Answered	Mark for Each Question	Total Marks for the Section
A	12	10	1	10
B	At most 13	Questions with total marks 40 will be given. All questions can be answered.	3, 4, 5 or 6	30
C	Four question sets, one from each module. Each set consists of two questions out of which one is to be answered.	4	10	40
			Maximum	80

- 4.15 Photocopies of the valued answer scripts of the end semester examination shall be made available to the students for scrutiny as per the regulations in the examination manual.
- 4.16 Practical examination shall be conducted annually or in each semester. The duration and frequency of practical examination shall be decided by the respective Board of Studies.
- 4.17 Practical examination shall be conducted by the examiners appointed by the Controller of Examinations.
- 4.18 The marks for end-semester theory and practical examinations are given below

Course	Marks
Courses without practical	80
Course with practical	60
Practical (assessment in each semester)	20
Practical (odd and even semester combined)	40
Course with practical (BCA and BSc Psychology programmes)	80
Practical (BCA and BSc Psychology programmes)	80



- 4.19 The project report/dissertation shall be subject to in-semester assessment followed by end-semester evaluation at the end of the programme. In-semester assessment is to be done by the supervising teacher and end-semester assessment by an evaluation board consisting of an examiner appointed by the Controller of Examinations and the Head of the Department or his nominee. A viva-voce/defence related to the project work shall be conducted by the end-semester evaluation board and students have to attend the viva-voce/defence individually.

Components of Project Evaluation	Marks
In-semester Assessment	20
Dissertation	50
Viva-Voce	30
Total	100

- 4.20 If the student fails in project evaluation, he or she shall submit the project report/dissertation after modifying it on the basis of the recommendations of the examiners.
- 4.21 For all courses (theory and practical) an indirect grading system based on a ten (10) point scale according to the percentage of marks (ISA + ESA) is used to evaluate the performance of the student in that course. The percentage shall be rounded mathematically to the nearest whole number.

Percentage of Marks	Grade	Performance	Grade Point
95 and above	S	Outstanding	10
85 to below 95	A+	Excellent	9
75 to below 85	A	Very Good	8
65 to below 75	B+	Good	7
55 to below 65	B	Above Average	6
45 to below 55	C	Satisfactory	5
35 to below 45	D	Pass	4
Below 35	F	Failure	0

5 CREDIT POINT AND CREDIT POINT AVERAGE

5.1 Credit Point

Credit Point (CP) of a course is calculated using the formula

$$CP = C \times GP$$

where C is the credit and GP is the grade point

5.2 Semester Credit Point Average

Semester Credit Point Average (SCPA) is calculated using the formula

$$SCPA = TCP/TCS$$

where TCP is the total credit point of all the courses in the semester and TCS is the total credits in the semester

CPA shall be rounded off to two decimal places.

5.3 Cumulative Credit Point Average

Cumulative Credit Point Average (CCPA) is calculated using the formula

$$CCPA = TCP/TC$$

where TCP is the total credit point of all the courses in the whole programme and TC is the total credit in the whole programme

CPA shall be rounded off to two decimal places.

- 5.4 **Credit Point Average (CPA)** of different category of courses viz. Common Course I, Common Course II, Complementary Course I, Complementary Course II, Vocational Course, Core Course etc. are calculated using the formula

$$CPA = TCP/TC$$

where TCP is the Total Credit Point of a category of course and TC is the total credit of that category of course

Grades for the different courses, semesters, Semester Credit Point Average (SCPA) and grades for overall programme, Cumulative Credit Point Average (CCPA) are given based on the corresponding Credit Point Average (CPA) as shown below:



CPA	Grade	Performance
9.5 and above	S	Outstanding
8.5 to below 9.5	A+	Excellent
7.5 to below 8.5	A	Very Good
6.5 to below 7.5	B+	Good
5.5 to below 6.5	B	Above Average
4.5 to below 5.5	C	Satisfactory
4 to below 4.5	D	Pass
Below 4	F	Failure

- 5.5 A separate minimum of 30% marks each for in-semester and end-semester assessment (for both theory and practical) and aggregate minimum of 35% are required for a pass in a course.
- 5.6 For a pass in a programme, a separate minimum of grade 'D' is required for all the individual courses.
- 5.7 If a candidate secures F Grade for any one of the courses offered in a semester/programme, only F grade will be awarded for that semester/programme until the student improves this to D grade or above within the permitted period.
- 5.8 Candidate who secures D grade and above will be eligible for higher studies.

6 SUPPLEMENTARY/IMPROVEMENT EXAMINATION

- 6.1 There will be supplementary examinations and chance for improvement. Only one chance will be given for improving the marks of a course.
- 6.2 There shall not be any improvement examination for practical examinations and examinations of the final year.

7 ATTENDANCE

- 7.1 The minimum requirement of aggregate attendance during a semester for appearing the end semester examination shall be 75%. Condonation of shortage of attendance to a maximum of ten (10) days in a semester subject to a maximum of two times during the whole period of undergraduate programme may be granted by the College. This condonation shall not be counted for internal assessment.
- 7.2 Benefit of attendance may be granted to students representing the College, University, State or Nation in Sports, NCC, NSS or Cultural or any other officially sponsored activities such as College union/University union activities etc., on production of participation/attendance certificates, within one week from competent authorities, for the actual number of days participated, subject to a maximum of ten (10) days in a semester, on the specific recommendations of the Faculty Mentor and Head of the Department.
- 7.3 A student who does not satisfy the requirements of attendance shall not be permitted to appear for the end-semester examinations.
- 7.4 Those students who are not eligible even with condonation of shortage of attendance shall repeat the course along with the next batch after obtaining readmission.

8 BOARD OF STUDIES AND COURSES

- 8.1 The Board of Studies concerned shall design all the courses offered in the UG programme. The Board shall design and introduce new courses, modify or re-design existing courses and replace any existing courses with new/modified courses to facilitate better exposure and training for the students.
- 8.2 The syllabus of a programme shall contain vision, mission and Programme Outcomes of the College, Programme Specific Outcomes and Course Outcomes of the Department. It shall also contain course mapping table, programme articulation matrix and model question papers.
- 8.3 The syllabus of a course shall contain the title of the course, course outcomes, course mapping table, contact hours, the number of credits, and reference materials.
- 8.4 Each course shall have an alpha numeric code.
- 8.5 Every programme conducted under Credit Semester System shall be monitored by the Academic Council.

9 REGISTRATION

- 9.1 A student who registers his/her name for the external examination for a semester will be eligible for promotion to the next semester.



- 9.2 A student who has completed the entire curriculum requirement, but could not register for the semester examination can register notionally, for getting eligibility for promotion to the next semester.
- 9.3 A student may be permitted to complete the programme, on valid reasons, within a period of twelve (12) continuous semesters from the date of commencement of the first semester of the programme.
- 9.4 The minimum strength of students for open courses is 15 and the maximum is 75 per batch.
- 9.5 Each student shall register for the open courses in the prescribed registration form in consultation with the faculty mentor during fourth semester. Faculty mentor shall permit registration on the basis of the preferences of the student and availability of seats.

10 ADMISSION

- 10.1 The admission to all UG programmes shall be as per the rules and regulations of the College/University.
- 10.2 Candidates should have passed Plus Two or equivalent examination or an examination recognised by Mahatma Gandhi University as equivalent thereto for admission to BA English Model II Journalism programme.
- 10.3 Separate rank lists shall be drawn up for seats under reservation quota as per the existing rules.
- 10.4 There shall be an academic and examination calendar prepared by the College for the conduct of the programmes.

11 MARK CUM GRADE CARD

- 11.1 The College under its seal shall issue to the students, a Mark cum Grade Card on completion of each semester, which shall contain the following information.
 - a. Name of the Student
 - b. Register Number
 - c. Photo of the student
 - d. Degree
 - e. Programme
 - f. Date of Birth
 - g. Date of Eligibility
 - h. Semester and Name of the Examination
 - i. Month and Year of Examination
 - j. Stream
 - k. Course Code, Title and Credits of each course opted in the semester
 - l. Marks for ISA, ESA, Total Marks (ISA + ESA), Maximum Marks, Letter Grade, Grade Point (GP), Credit Point (CP) and Institution Average in each course opted in the semester
 - m. Total Credits, Marks Awarded, Credit Point, SCPA and Letter Grade in the semester
 - n. Result
 - o. Credits/Grade of Extra Credit Courses
- 11.2 The final Mark cum Grade Card issued at the end of the final semester shall contain the details of all courses taken during the entire programme including those taken over and above the prescribed minimum credits for obtaining the degree. The final Mark Cum Grade Card shall show the CCPA, the overall letter grade of a student for the entire programme and level of attainment of PO and PSO.

12 AWARD OF DEGREE

The successful completion of all courses other than extra credit courses with 'D' grade shall be the minimum requirement for the award of the degree.

13 MONITORING COMMITTEE

There shall be a Monitoring Committee constituted by the Principal to monitor the internal evaluation conducted by the College. The Course Teacher, Faculty Mentor, and the College Coordinator shall keep all the records of the continuous evaluation, for at least a period of two years, for verification.

14 GRIEVANCE REDRESSAL MECHANISM

- 14.1 In order to address the grievance of students regarding ISA, a two-level grievance redressal mechanism is envisaged.
- 14.2 A student can approach the upper level only if grievance is not addressed at the lower level.



- 14.3 Department level: The Principal shall form a Grievance Redress Committee in each Department comprising of course teacher and one senior teacher as members and the Head of the Department as Chairman. The Committee shall address all grievances relating to the internal assessment of the students.
- 14.4 College level: There shall be a College level Grievance Redress Committee comprising of Faculty Mentor, two senior teachers and two staff council members (one shall be an elected member) and the Principal as Chairman. The Committee shall address all grievances relating to the internal assessment of the students.

15 TRANSITORY PROVISION

Notwithstanding anything contained in these regulations, the Principal shall, for a period of three years from the date of coming into force of these regulations, have the power to provide by order that these regulations shall be applied to any programme with such modifications as may be necessary.



St Berchmans College

AUTONOMOUS College with Potential for Excellence | Reaccredited by NAAC with A Grade

Affiliated to Mahatma Gandhi University, Kottayam, Kerala
Changanassery, Kottayam, Kerala, India-686101

30-Jan-2021

CONSOLIDATED MARK CUM GRADE CARD

(Common for BA/BSc/BCom/BCA/BVoc Degree programmes)

Name of Candidate :

Permanent Register Number (PRN) :

Degree :

Programme :

Stream :

Date of Birth :

Date of Eligibility for the Degree :

PHOTO

SEMESTER RESULTS

Semester	Marks Awarded	Maximum Marks	Credits	SCPA	Grade	Month and Year of Passing	Results
Semester I							
Semester II							
Semester III							
Semester IV							
Semester V							
Semester VI							
Total							

PROGRAMME PART RESULTS

Programme Part	Marks Awarded	Maximum Marks	Credit Points	Credits	CCPA	Grade
Common Course I:						
Common Course II :						
Core Course:						
Complementary Course :						
Complementary Course:						
Open Course						
Total						

FINAL RESULT

CUMULATIVE CREDIT POINT AVERAGE (CCPA) =	GRADE =	*Grace Mark Awarded
--	---------	---------------------

Entered by:

Verified by:

Controller of Examinations

Principal



Permanent Register Number (PRN):

Course Code	Course Title	Credits (C)	Marks						Grade Awarded (G)	Grade Point (GP)	Credit Point (CP)	Institution Average (IA)	Result
			ESA		ISA		Total						
			Awarded	Maximum	Awarded	Maximum	Awarded	Maximum					
SEMESTER I													
SEMESTER II													
SEMESTER III													



SEMESTER IV													
SEMESTER V													
SEMESTER VI													
	End of Statement												



DESCRIPTION OF THE EVALUATION PROCESS

Grade and Grade Point

The evaluation of each course comprises of In-Semester Assessment (ISA) and End-Semester Assessment (ESA) components in the ratio 1:4 for all Courses. Grades and Grade Points are given on a ten (10) point scale based on the percentage of Total Marks (ISA + ESA) as given in Table 1. Decimals are corrected to the nearest whole number.

Credit Point (CP) of a course is calculated using the formula

$$CP = C \times GP$$

where C is the Credit and GP is the Grade Point.

Credit Point Average (CPA) of a semester/programme is calculated using the formula

$$CPA = TCP \div TC$$

where TCP is the Total Credit Point and TC is the Total Credit.

CPA shall be rounded off to two decimal places.

Table 1

Percentage of Marks	Grade	Performance	Grade Point
95 and above	S	Outstanding	10
85 to below 95	A+	Excellent	9
75 to below 85	A	Very Good	8
65 to below 75	B+	Good	7
55 to below 65	B	Above Average	6
45 to below 55	C	Satisfactory	5
35 to below 45	D	Pass	4
Below 35	F	Failure	0

Semester Credit Point Average (SCPA) and Cumulative Credit Point Average (CCPA)

Grades for the different Semesters and overall Programme are given based on the corresponding CPA, as shown in Table 2.

Table 2

CPA	Grade	Performance
9.5 and above	S	Outstanding
8.5 to below 9.5	A+	Excellent
7.5 to below 8.5	A	Very Good
6.5 to below 7.5	B+	Good
5.5 to below 6.5	B	Above Average
4.5 to below 5.5	C	Satisfactory
4.0 to below 4.5	D	Pass
Below 4	F	Failure

For conversion of SCPA into percentage, multiply the secured SCPA by 10.

For conversion of CCPA into percentage multiply the secured CCPA by 10.

Note: A separate minimum of 30% marks is required for a pass for both In-Semester Assessment and End-Semester Assessment in each course. An aggregate minimum of 35% marks is required for a pass in each course. For a pass in a programme, a minimum CPA of 4 is required.



SHORT TERM COURSES

The main objective of the short term courses offered by the college is to supplement the students with various skills and technical know-how outside the structured academic curriculum, to produce quality citizens who are academically proficient, self-reliant and socially committed. The courses have compulsory components and optional components that equip the students to attain various programme objectives envisaged by the Vision and Mission statements of the college.

All Short-Term Courses (STCs) are coordinated by the Department of Short Term Courses, headed by a Director and is supervised by a Vice Principal nominated by the Principal. Each component of the STC is coordinated and managed by a Faculty Convener. The Advisory Board of the Department consists of the Vice-Principals, Director of the Short Term Courses and the various Conveners.

In case of any grievances, students can approach the Grievance Redressal Cell of the STC which consists of the Vice-Principal in Charge, Director and the concerned Convener. If the student feels that the issue was not adequately addressed, he/she can approach the Grievance Redressal Cell of the college. The grading pattern for all courses except the MOOCs will be the same as in the UG regulations 2022. The courses offered by the department are given in the following table.

	Name	Semesters	Type	Credit
1	Value Education	I to VI	Compulsory	3
2	Basic Life Support System and Disaster Management (BLS & DM)	I	Compulsory	1
3	Social Awareness Course (SAC)	I and II	Compulsory	2
4	Skill Development Courses (SDC)	II and III	Compulsory	2
5	Industry Familiarisation Course	IV	Compulsory	2
6	Finishing School	III and IV	Compulsory	1
7	Virtual Lab	V	Optional	1
8	Massive Open Online Courses	I to V	Optional	Variable Credit
9	Inter disciplinary Research	I to V	Optional	3



REGULATIONS FOR SHORT TERM COURSES

VALUE EDUCATION

Value Education is a compulsory extra credit course with three (3) credits for all the students admitted to the undergraduate programmes.

Duration

The duration of the course shall be three academic years (six semesters). There shall be minimum 60 hours spread over three years with 20 hours every academic year.

Evaluation

The evaluation of each course shall contain two parts.

- i. Continuous evaluation (every year)
- ii. Final evaluation (every year)

There shall be a maximum of 50 marks comprising of forty (40) marks for final evaluation and ten (10) marks for continuous evaluation.

Continuous Evaluation

Component	Marks
Assignment	5
Attendance	5
Total	10

1. Assignment

The students shall submit at least one assignment in every year. The marks for assignment is five (5).

2. Attendance

The minimum requirement of aggregate attendance during a year for appearing the final examination shall be 75%.

Marks for attendance

Maximum of five (5) marks will be given for attendance as follows.

% of Attendance	Marks
90 and above	5
85-89	4
80-84	3
76-79	2
75	1

(Decimals shall be rounded off to the next higher whole number)

Final evaluation

Final evaluation shall be conducted by the course coordinator at the end of every year.

There shall be an annual written examination of one and a half hours (1½) duration with a maximum forty marks (40), every year.

The question paper shall be strictly on the basis of model question paper set by the Expert Committee.

A question paper consists of short answer type, short essay type and long essay type questions.

The total marks of the course (three years combined) shall be one hundred and fifty (150).

Award of certificate

A separate minimum 30% marks each for continuous evaluation and final evaluation and an aggregate minimum of 35% are required for a pass in the course.

If a student does not acquire minimum marks in first and second years, he/she can continue the course.

The student shall be eligible to get certificate only after completing the course with D Grade. On successful completion of the course, the grade awarded will be indicated in the Mark cum Grade Card.

The grading pattern will be the same as in UG Regulations 2022.

The course shall be completed during the tenure of the programme.



BASIC LIFE SUPPORT SYSTEM AND DISASTER MANAGEMENT (BLS & DM)

- The main objective of this course is to provide intensive training on Basic Life Support System and Disaster Management with the help of professional trainers and adequate numbers of mannequins and kits for imparting the training to students.
- This course is compulsory for all the undergraduate students of this college and has one (1) credit.
- The course on BLS & DM shall be conducted by a nodal centre created in the College.
- Each student shall undergo five (5) hours of hands-on training in BLS & DM organised by the Centre for BLS & DM.
- After the completion of the training, the skills acquired shall be evaluated using an offline/online test and grades shall be awarded.
- Nodal Centre for BLS & DM shall conduct an online test and publish the results.
- Students who could not complete the requirements of the BLS & DM training shall appear for the same along with the next batch.
- The grading of the course is as per the grading pattern in UG Regulations 2022.

SOCIAL AWARENESS COURSE (SAC)

- The aim of SAC is to make students aware of the problems that different societies and communities face on a day-to-day basis and to be conscious of the difficulties and hardships of society.
- This is a compulsory course with two (2) credits.
- Social Awareness Course shall be conducted by a nodal centre consisting of the convenor, other faculty members nominated by the Principal.
- The centre shall identify the areas where the students can serve the society through the course.
- During the first semester itself, the centre shall organise activities to sensitize the students about the significance and relevance of Social Awareness and publish a list of different areas where they can work as volunteers.
- The centre shall allot students to various areas based on their preference.
- Students shall carry out the voluntary work allotted to them after the regular class hours/weekends/holidays falling in the first and second semesters and the summer vacation following the second semester.
- Evaluation of the SAC activity shall be based on the hours of work put in by a student. A minimum of 50 hours of social work (corresponding to 50 marks) is required for the successful completion of the course. Every additional work beyond the minimum 50 hours shall fetch five (5) marks per hour. Maximum marks shall be 100.
- Students who donate blood during the first year shall be given 10 marks on production of the certificate from the medical officer. However, marks earned through blood donation shall not be counted for a pass in the course. Mark for blood donation shall be awarded only once during the SAC.
- Two credits shall be awarded to students who complete the requirements of SAC.
- The grading will be as per the grading pattern in the UG Regulations 2022.
- Students who could not complete the requirements of the SAC shall appear for the same with the next batch.
- The Director of Short-Term Courses and Convenor of SAC has the right to exclude students who are physically challenged from SAC, if requested.



SKILL DEVELOPMENT COURSES (SDC)

- This is a compulsory component of STC with two (2) credits.
- SDC's shall be completed within the first four semesters of the programme.
- Depending on the nature of the course, there will be a theory component and a skill development component.
- The credit will be awarded only if the student gets a D grade (35% marks) and above.
- A student can do a maximum of three skill Development Courses according to his/her choice, but pass in at least one course is compulsory.
- The Convenor of SDC will coordinate the course.
- The Head of the Department concerned in consultation with the faculty members may prepare a syllabus for the SDC, which will be approved by the Board of Studies concerned.

Evaluation of SDC

The evaluation the course shall be done internally and contain two parts.

- Continuous evaluation
- Final evaluation

Both continuous evaluation and final evaluation shall be carried out using indirect grading. The marks for continuous evaluation is twenty (20) and that of the final evaluation is eighty (80).

Continuous evaluation

The components of the continuous evaluation and their marks are as below.

For all courses, without practical

There are two components for continuous evaluation, which include attendance and assignment. All the components of the continuous evaluation are mandatory.

Component	Marks
Attendance	5
Assignments	15
Total	20

Marks for attendance

Minimum 75% attendance is compulsory for attending the final examination.

% of Attendance	Marks
90 and above	5
85 - 89	4
80 - 84	3
76 - 79	2
75	1

(Decimals shall be rounded mathematically to the nearest whole number)

For all courses with practical

The components for continuous evaluation of courses with practical are given below.

Component	Marks
Attendance	5
Lab/skill work involvement	15
Total	20

Assignments

At least one assignment shall be submitted for the course.

Final evaluation

The final evaluation of theory and practical courses shall be conducted by the office of the Controller of Examinations. It can be in the form of 80 marks written examination or 80 marks project/practical examination or 80 marks written and project/practical examination combined, as decided by the Board of Studies concerned.



INDUSTRY FAMILIARIZATION COURSE

- It is a compulsory course with two (2) credits.
- Every UG student shall undergo a compulsory industry familiarization course for a minimum period of five days (25 hours) at a centre identified by the concerned department.
- Head of the Department and the Mentor of the class shall monitor the progress of the course.
- Industry familiarization course shall be carried out preferably during the summer vacation following the fourth semester or during the Christmas vacation falling in the fourth semester or holidays falling in the semester.
- At the end of the stipulated period, each student shall produce a course completion cum attendance certificate and an illustrated report of the training he/she has underwent, duly certified by the supervisor and Head of the institution where the industry familiarization course has been undertaken.
- On receipt of the course completion cum attendance certificate and the report, the Mentor shall prepare a list of students who have completed the course and a list of students who failed to complete the course. The Head of the department shall verify the lists and forward to the Convenor.
- Students who could not complete the requirements of the course shall appear for the same along with the next batch.
- Grade will be awarded as per the grading pattern in UG Regulations 2022.

FINISHING SCHOOL

- It is a compulsory course with one (1) credit.
- The course provides compulsory training for all under graduate students of this college.
- The training is to help students develop their soft skills and interview skills.
- The training shall impart soft skills comprising of language skills, personal presentation and grooming, table manners, resume preparation, group discussion techniques, and interview skills among the undergraduate students.
- This course shall be conducted during the third and fourth semesters for all the undergraduate students.
- There will be a total of 20 contact hours which shall be handled by a team of professional members/faculty. In addition, a one-day outbound training session by a team of professional trainers that touches on the aspects of creativity, problem solving and team building shall also be organized.
- The students shall be assessed on the basis of the components given below.

Component	Marks
Attendance	5
Aptitude Test	10
Assignments	10
Group discussion	10
Interview	15
Total	50

Marks for attendance

Maximum of five (5) marks will be given for attendance as follows.

% of Attendance	Marks
90 and above	5
85-89	4
80-84	3
76-79	2
75	1

(Decimals shall be rounded off to the next higher whole number)

Grades will be awarded as per grading pattern in UG Regulations 2022.



VIRTUAL LAB EXPERIMENTS

- This is an optional course with one (1) credit.
- The main aim of the Virtual Lab Experiments is to provide remote-access to simulation-based Labs in various disciplines of Sciences which enthuse students to conduct experiments by arousing their curiosity.
- The Convenor will coordinate the Virtual Lab component and he may use the services available in different virtual lab platforms after the approval of the advisory body.
- Students have to do at least 36 hours of experiments and they get a maximum of one credit for this.
- Convenor and the mentor of the student shall oversee the progress and assign grades as per the grading pattern in UG Regulations 2022 after the completion of the programme.

MASSIVE OPEN ONLINE COURSE (MOOC)

- MOOCs are an integral part of today's education.
- Those students who participate in MOOC courses conducted by the Government (SWAYAM) and other reputed agencies earn additional credits on production of course certificates.
- The students shall approach the Convener of the component to verify whether the agency is approved or not before registering for such courses and claiming credits.
- SB College Local Chapter of SWAYAM/NPTEL may be consulted for assistance.
- A student can take maximum of 5 courses during Semester I to Semester V of their UG programme.
- The selected course need not be in the same discipline of the study of the student.
- This is an optional course with variable credits for each course.
- Number of credits awarded to each course depends on the duration of the course.
- A course of 4 to 6 weeks or 18 hours fetch one (1) credit, 6 - 10 weeks; two (2) credits and more than 10 weeks, three (3) credits.
- In case of any dispute, students may approach the Grievance Redressal Cell of the STC.

INTERDISCIPLINARY RESEARCH

- To enhance the research aptitude of students, College offers a platform to conduct interdisciplinary research for its UG students with the help of the Centre of Interdisciplinary Research (CIDR).
- First year UG students interested in interdisciplinary research may approach the Convener of this component.
- He will find a supervisor from the home department and a co-supervisor from another discipline/department.
- Students will be given training in basic research methodology with the help of lectures/MOOCs/tutorials after which the student may select a research problem under the supervision of the supervisor and co-supervisor.
- Students are expected to finish their research before the beginning of the sixth semester.
- After that, they shall write their project report, communicate the research findings to UGC approved journals, and submit the report to the Convenor in the prescribed format, who will arrange the oral/poster presentation of the findings and evaluate the thesis with the help of a Board of Examiners approved by the Director of the STC and will be graded.
- On successful completion of all the procedures, students will be awarded three credits.
- The same project report may not be used as such for the final year project work of the student.
- This is an optional course with three (3) credits.



PROGRAMME OUTCOMES

- PO1:** Develop in-depth conceptual knowledge in the discipline for vertical growth and scholarly pursuits
- PO2:** Identify historical, theoretical, scientific, technological, economic philosophical, cultural, aesthetic and ethical bases of different disciplines and relate them effectively
- PO3:** Demonstrate problem solving skills, effective communication, interpersonal dynamics and resilience in global and local contexts
- PO4:** Transfer the knowledge of methods, skills, tools and systems of different disciplines for a sustainable and egalitarian world order
- PO5:** Generate need based innovative processes and products for personal and societal well-being

PROGRAMME SPECIFIC OUTCOMES

- PSO1:** Explain in writing and speech their understanding of basic journalistic, literary, and critical concepts as well as of various writers, schools and movements associated with diverse cultural texts.
- PSO2:** Illustrate their awareness of the history, structure and grammar of the English language as well as of journalistic, literary, visual and cinematic texts.
- PSO3:** Apply basic research skills for knowledge creation and dissemination in Journalistic, English and Cultural Studies.
- PSO4:** Demonstrate their knowledge and skills in various aspects of journalism, public relations, and advertising.
- PSO5:** Outline the evolution of media and of the Indian socio-political milieu.



PROGRAMME STRUCTURE

Semester I

Sl. No.	Course Title	Hours/ Week	Credit	Marks
1	Common Course I	5	4	100
2	Common Course II	5	4	100
3	Core Course	5	4	100
4	Vocational Core Course	5	4	100
5	Complementary Course: English	5	4	100
	Total	25	20	500

Semester II

Sl. No.	Course	Hours/ Week	Credit	Marks
1	Common Course I	5	4	100
2	Common Course II	5	4	100
3	Core Course	5	4	100
4	Vocational Core Course	5	4	100
5	Complementary Course: English	5	4	100
	Total	25	20	500

Semester III

Sl. No.	Course	Hours/ Week	Credit	Marks
1	Common Course I	5	4	100
2	Core Course	5	4	100
3	Core Course	5	4	100
4	Vocational Core Course	5	4	100
5	Vocational Core Course	5	4	100
	Total	25	20	500



Semester IV

Sl. No.	Course	Hours/ Week	Credit	Marks
1	Common Course I	5	4	100
2	Core Course	5	4	100
3	Core Course	5	4	100
4	Vocational Core Course	5	4	100
5	Vocational Core Course	5	4	100
	Total	25	20	500

Semester V

Sl. No.	Course	Hours/ Week	Credit	Marks
1	Core Course	6	4	100
2	Core Course	5	4	100
3	Core Course	5	4	100
4	Core Course	6	4	100
5	Open Course	3	3	100
	Total	25	19	500

Semester VI

Sl. No.	Course	Hours/ Week	Credit	Marks
1	Core Course	6	4	100
2	Core Course	5	4	100
3	Core Course	5	4	100
4	Core Course	5	4	100
5	Choice Based Core Course	4	2	100
6	Project and Viva-Voce	-	3	100
	Total	25	21	600
	Grand Total		120	3100



OUTLINE OF THE CORE COURSES

Course Code	Course Title	Hours /Week	Total Hours	Credit	ISA	ESA	Total
Semester I							
CBEV101	Reading Essays	5	90	4	20	80	100
Semester II							
CBEV202	Symphony of Verse	5	90	4	20	80	100
Semester III							
CBEV303	Reading Drama	5	90	4	20	80	100
CBEV304	Reading Fiction	5	90	4	20	80	100
Semester IV							
CBEV405	Approaches to Literary Criticism	5	90	4	20	80	100
CBEV406	Introduction to Contemporary Modes of Writing	5	90	4	20	80	100
Semester V							
CBEV507	Introduction to Linguistics	6	108	4	20	80	100
CBEV508	Literary Perspectives on Gender and Ecology	5	90	4	20	80	100
CBEV509	Indian Writings in English	5	90	4	20	80	100
CBEV510	Literature of the United States	6	108	4	20	80	100
Semester VI							
CBEV611	Fundamentals of Literary Theory	6	108	4	20	80	100
CBEV612	Literatures from the Margins	5	90	4	20	80	100
CBEV613	Cultural Studies: An Overview	5	90	4	20	80	100
CBEV614	Beginning Film Studies	5	90	4	20	80	100
CBEV6PJ	Project and Viva-Voce	-	-	3	20	80	100



OUTLINE OF VOCATIONAL CORE COURSES

Course Code	Course Title	Hours /Week	Total Hours	Credit	ISA	ESA	Total
Semester I							
CBEJ101	Writing for the Media	5	90	4	20	80	100
Semester II							
CBEJ202	Public Relations and Advertising	5	90	4	20	80	100
Semester III							
CBEJ303	News Reporting and Editing	5	90	4	20	80	100
CBEJ304	History and Development of Journalism	5	90	4	20	80	100
Semester IV							
CBEJ405	Media Management and Media Ethics	5	90	4	20	80	100
CBEJ406	Audio and Visual Media Journalism	5	90	4	20	80	100

CHOICE BASED CORE COURSES

Course Code	Course Title	Hours /Week	Total Hours	Credit	ISA	ESA	Total
Semester VI							
CBEV6E01	World Classics and Movements in Fiction and Visual Arts	4	72	2	20	80	100
CBEV6E02	Philosophy-Literature Interface: An Introduction	4	72	2	20	80	100



OUTLINE OF COMPLEMENTARY COURSES

Course Code	Course Title	Hours /Week	Total Hours	Credit	ISA	ESA	Total
Semester I							
CDEV101	Introduction to Mass Communication	5	90	4	20	80	100
Semester II							
CDEV202	Constitution and Media Laws	5	90	4	20	80	100

OUTLINE OF COMMON COURSES IN ENGLISH FOR MODEL II PROGRAMME

Course Code	Course Title	Hours /Week	Total Hours	Credit	ISA	ESA	Total
Semester I							
CCEV101	Literary Horizons: Poetry, Short Stories and One-Act Plays	5	90	4	20	80	100
Semester II							
CCEV202	Literature and Society	5	90	4	20	80	100
Semester III							
CCEV303	Essential Writing Skills	5	90	4	20	80	100
Semester IV							
CCEV404	English for Careers	5	90	4	20	80	100

OUTLINE OF COMMON COURSES IN MALAYALAM FOR MODEL II PROGRAMMES

Course Code	Course Title	Hours /Week	Total Hours	Credit	ISA	ESA	Total
Semester I							
CCMV101	കഥ, കവിത	5	90	4	20	80	100
Semester II							
CCMV202	ഗദ്യം, രചന	5	90	4	20	80	100



**OUTLINE OF COMMON COURSES IN HINDI FOR
MODEL II PROGRAMME**

Course Code	Course Title	Hours /Week	Total Hours	Credit	ISA	ESA	Total
Semester I							
CCHV101	Communicative Hindi and One-Act Plays	5	90	4	20	80	100
Semester II							
CCHV202	Poetry and Short Stories	5	90	4	20	80	100

**OUTLINE OF COMMON COURSE IN SYRIAC FOR MODEL II
PROGRAMMES**

Course Code	Course Title	Hours /Week	Total Hours	Credit	ISA	ESA	Total
Semester I							
CCSV101	History of Syriac Language & Literature, Poetry and Grammar	5	90	4	20	80	100
Semester II							
CCSV202	Poetry, Grammar and History of Syrian Church in Kerala	5	90	4	20	80	100



SEMESTER I

CBEV101: READING ESSAYS

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, the students will be able to

CO1: Explain the themes and literary features of Renaissance and Romantic literary essays.

CO2: Outline the themes and literary features of modern literary essays.

CO3: Demonstrate their understanding of the themes and literary features of Contemporary literary and journalistic essays.

CO4: Critically analyze a given piece of writing in terms of its theme, literary and linguistic features.

CO5: Apply their knowledge of literary and linguistic features of literary and journalistic essays to write short passages on their own on a given topic.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	-	-	1	1	1	-	-
CO2	Understand	1	1	1	-	-	1	1	1	-	-
CO3	Understand	1	1	1	1	-	1	1	1	-	-
CO4	Analyse	1	1	1	-	-	1	-	1	1	-
CO5	Apply	1	1	1	1	-	-	-	1	1	1
Average		1	1	1	1	-	1	1	1	1	1

Module 1: Renaissance and Romantic Prose

(18 Hours)

1. Francis Bacon, "Of Parents and Children"
2. Charles Lamb, "Dream Children: A Reverie"

Module 2: Early Modern Prose

(18 Hours)

1. G B Shaw "How I became a Public Speaker"
2. G K Chesterton "On Running after One's Hat"

Module 3: Late Modern Prose

(18 Hours)

1. J B Priestley "Travel by Train"
2. Stephen Leacock "On the Need for a Quiet College"

Module 4: Contemporary Prose

(18 Hours)

1. Toni Morrison "The Slave body and the Blackbody"
2. Zadie Smith, "A Provocation in the Park"



Module 5: Journalistic Prose

(18 Hours)

1. Seumas Milne (The Guardian-2015) – “Now the Truth Emerges: How the US Fuelled the rise of ISIS in Syria and Iraq”
2. G. Sampath (The Hindu July 2021) – “Calamitously Yours: India has Huge Untapped Potential When It Comes to Disasters”

Course designed by: Dr. Binny Mathew



SEMESTER II

CBEV202: SYMPHONY OF VERSE

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, the students will be able to

CO1: Compare and relate the growth and development of English poetry of various periods.

CO2: Distinguish the figures of speech, poetic diction and other poetic devices in English poetry.

CO3: Examine the prescribed poems as cultural and social texts.

CO4: Analyze the themes and ideas in the prescribed poems with a critical bend of mind.

CO5: Assess the evolution of thought in the prescribed poems.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	-	-	1	2	1	-	-
CO2	Understand	1	1	-	-	-	1	-	1	-	-
CO3	Apply	1	1	1	-	-	1	1	2	1	-
CO4	Apply	1	1	1	-	-	1	1	2	1	1
CO5	Analyze	1	1	1	-	-	1	1	2	2	1
Average		1	1	1	-	-	1	1.25	1.6	1.3	1

Module 1: Renaissance and Restoration

(18 Hours)

1. Edmund Spenser: "Invocation" of the *Faerie Queene*
2. William Shakespeare: "Let Me Not to the Marriage of True Minds"
3. John Donne: "The Flea"

Module 2: Romantic Period

(18 Hours)

1. William Wordsworth: "Strange fits of passion have I known"
2. S T Coleridge: "Kubla Khan"
3. John Keats: "La Belle Dame sans Merci"

Module 3: Victorian Age

(18 Hours)

1. Matthew Arnold: "Dover Beach"
2. Robert Browning: "My Last Duchess"
3. G M Hopkins: "The Windhover"

Module 4: Modernist Poetry

(18 Hours)

1. W B Yeats: "Sailing to Byzantium"
2. T S Eliot: "The Journey of the Magi"
3. Dylan Thomas: "Do not Go Gentle into that Good Night"



Module 5: English Poetry after the 1950s

(18 Hours)

1. Ted Hughes: “The Thought Fox”
2. Carol Ann Duffy: “Stealing”
3. Seamus Heaney: “Digging”

Reference

Poetry Down the Ages, Orient BlackSwan, 2014

Course designed by: Fr Jose Jacob



SEMESTER III

CBEV303: READING DRAMA

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, the students will be able to

CO1: Explain the socio-political background and linguistic features of Shakespeare plays.

CO2: Paraphrase Shakespeare passages into modern English and interpret them in terms of contemporary realities.

CO3: Explain the themes and features of modern English plays.

CO4: Compare the methods and techniques of Elizabethan drama and modern drama.

CO5: Perform short scenes from English plays.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	-	-	1	1	1	1	-
CO2	Apply	1	1	1	-	-	1	1	1	1	1
CO3	Understand	1	1	1	-	-	1	1	1	1	1
CO4	Understand	1	1	1	-	-	1	1	-	1	-
CO5	Create	-	1	-	-	-	-	-	2	1	1
Average		1	1	1	-	-	1	1	1.25	1	1

Module 1, 2 and 3: Shakespeare Play

(54 Hours)

Julius Caesar

Module 4 & 5: Modern Play (36 Hours)

G B Shaw: *Pygmalion*

Textbooks

1. Shakespeare, William. *Julius Caesar*. Maple Press, 2012.
2. Shaw, G B. *Pygmalion*

Course designed by: Dr Binny Mathew



CBEV304: READING FICTION

Credit: 4

Total Hours: 90

Course Outcomes

On the successful completion of the course, the students shall be able to:

CO1: Explain the history and development of English fiction.

CO2: Demonstrate the ability to analyze the themes and ideas in the prescribed fiction and short fictions.

CO3: Distinguish the fictional texts as social critique within their historical and cultural milieu.

CO4: Assess prescribed fiction/short fictions and their plots, characters and narrative techniques.

CO5: Interpret the prescribed fictional texts and their contexts with a critical bend of mind.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	2	1	-	-	1	2	-	-	-
CO2	Analyze	2	2	1	-	-	1	-	2	2	-
CO3	Apply	-	2	1	-	-	1	2	2	1	-
CO4	Apply	1	-	1	-	-	1	-	-	2	1
CO5	Analyze	1	1	1	-	-	1	-	2	2	1
Average		1.25	1.75	1	-	-	1	2	2	1.75	1

Module 1&2: Novel

(36 Hours)

William Golding: *Lord of the Flies*

Module 3: Short Stories

(18 Hours)

1. Somerset Maugham: "The Ant and the Grasshopper"
2. John Galsworthy: "Quality"
3. Katherine Mansfield: "A Cup of Tea"

Module 4: Short Stories

(18 Hours)

1. James Grover Thurber: "The Night the Ghost got In"
2. Alice Munro: "The Photographer"
3. Leo Tolstoy: "How much Land does a Man Need?"

Module 5: Short Stories

(18 Hours)

1. Maupassant: "The Confession"
2. Anton Chekhov: "The Avenger"
3. Karel Capek: "The Last Judgment"

Textbook

1. Golding, William. *Lord of the Flies*. Faber and Faber, 1954.



Reference

1. Watt, Ian P. *The Rise of the Novel: Studies in Defoe, Richardson, and Fielding*. Chatto & Windus, 1957.

Course designed by: Fr Jose Jacob



SEMESTER IV

CBEV405: APPROACHES TO LITERARY CRITICISM

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, the students shall be able to:

CO1: Explain the key concepts of Literary Criticism, both Western and Indian.

CO2: Illustrate with clarity the history and Development of Western Literary Criticism

CO3: Explain the key ideas in Classical, Neoclassical and Romantic schools of criticism

CO4: Outline the key ideas in Victorian and Modern schools of criticism

CO5: Close read poems and prose using the tools of New/Practical Criticism

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	2	2	-	-	-	2	-	-	1	-
CO2	Understand	1	2	-	-	-	-	2	-	1	-
CO3	Understand	2	2	1	-	-	2	-	-	2	-
CO4	Understand	2	2	-	-	-	2	-	-	2	-
CO5	Analyze	2	-	2	-	-	2	-	2	-	-
Average		1.8	2	1.5	-	-	2	2	2	1.5	-

Module 1: Classical Criticism

(18 Hours)

1. Plato: Attack on Poetry
2. Aristotle: On Poetry and Tragedy
3. Longinus: The Sublime: Sources and Impediments
4. Mohan Thampi: "Rasa as Aesthetic Experience - The Rasa-Sutra"

Module 2: Neo-classical Criticism

(18 Hours)

1. John Dryden: Dramatic Poesy
2. Jonathan Swift: Ancients and Moderns in Bee and Spider episode in *The Battle of the Books*
3. Dr Johnson: Drama: Nature, Unities, Dramatic pleasure, Tragi-comedy

Module 3: Romantic Criticism

(18 Hours)

1. William Wordsworth: Poetry, Poet, Poetic Diction
2. S T Coleridge: Fancy, Primary Imagination, Secondary Imagination
3. John Keats: Negative Capability
4. Shelley: Reason and Imagination, Function of Poetry

Module 4: Victorian and Modern Criticism

(18 Hours)

1. Matthew Arnold: The Grand Style, Touchstone Method, Classicism, Architectonics



2. TS Eliot: Impersonality Theory of Poetry, Objective Correlative, Dissociation of Sensibility.

Module 5: Practical Criticism/New Criticism and Literary Appreciation (18 Hours)

1. Practical Criticism-IA Richards: “The Four Kinds of Meaning”
2. New Criticism: Defamiliarization, Literariness
3. Close Reading of Poetry & Close Reading of Prose

Textbook

1. Prasad, B. *An Introduction to Literary Criticism*. Trinity, 2014.

References

1. Wimsatt, William K, *Cleanth Brooks. Literary Criticism: A Short History*. Surjeet Publications, 2007.
2. Aristotle. *Poetics*. Hill and Wang, 1961.
3. Wordsworth, William, and W J. B. Owen. *Preface to Lyrical Ballads*. Rosenkilde and Bagger, 1957.
4. Coleridge, Samuel T, and John Shawcross. *Biographia Literaria*. Clarendon Press, 1907.
5. Richards, I A. *Practical Criticism: A Study of Literary Judgment*. Kegan Paul, Trench, Trubner, 1930.

Course designed by: Dr Sabu Joseph



CBEV406: INTRODUCTION TO CONTEMPORARY MODES OF WRITING

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Identify the conventions, themes and ideas of science fiction

CO2: Express an awareness of the barriers faced by the disabled through a reading of select life narratives

CO3: Examine critically the urban narratives and the multiple forms of marginalization

CO4: Demonstrate the ability to analyze popular historical narratives

CO5: Critically examine the nature of pathology through a reading of medical and health narratives.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	-	-	1	1	2	1	1
CO2	Understand	1	1	1	-	-	1	1	2	1	1
CO3	Understand	1	1	1	-	-	1	1	2	1	1
CO4	Understand	1	1	1	-	-	1	1	2	1	1
CO5	Understand	1	1	1	-	-	1	1	2	1	1
Average		1	1	1	-	-	1	1	2	1	1

Module 1: Science Fiction

(18 Hours)

1. Issac Asimov: "The Last Question"
2. Kurt Vonnegut: "EPICAC"
3. Gregory Benford: "Caveat Time Traveller"

Module 2: Disability Narratives

(18 Hours)

1. Lennard J Davis: "The Grain of Sounds"
2. Rebecca Whitehead: "My Sister, My World: from Second Mum to Nurse"
3. Sudipendu Dutta: "Reflections" from *Multicoloured Wings*
4. Putul Biswas: "My Rights" from *Multicoloured Wings*

Module 3: Literature and Urban Experience

(18 Hours)

1. David Harvey: "The Right to the City"
2. Dave Mason: "Mumbai"
3. SudeepSen: "Migrants"
4. Italo Calvino: *Invisible Cities* Part 6.

**Module 4: Popular History****(18 Hours)**

1. William Dalrymple: “1599” Excerpts (pages 1-9) from chapter 1 of *The Anarchy: The East India Company, Corporate Violence, and the Pillage of an Empire*.
2. Manu S Pillai: “What If the Mahatma Had Lived” from *The Courtesan, the Mahatma and the Italian Brahmin: Tales from Indian History*.

Module 5: Medical and Health Humanities**(18 Hours)**

1. David Wagoner: “Their Bodies”
2. Raymond Carver: “What the Doctor Said”
3. Ruth Picardie: “Observer Life, 3 August 1997” (from *Doctors and Patients: An Anthology*. Radcliffe Medical Press, 2003, pp. 54-55)
4. “Needle” (from *The Blood of Strangers: Stories from Emergency Medicine* by Frank Huyler. University of California Press, 1999, pp. 49-51)

Reference

1. James, Edward and Farah Mendlesohn. *The Cambridge Companion to Science Fiction*, CUP, 2003.
2. Davis, Lennard J. “The Grain of Sounds”. *My Sense of Silence*, U of Illinois, 2000. Pgs. 1-15.
3. *Multicoloured Wings*, Indian Institute of Cerebral Palsy, 2001.
4. Whitehead, Rebecca. “My Sister, My World: From Second Mum to Nurse”. *The Palgrave Handbook of Disabled Children’s Childhood Studies*. Palgrave, 2018. Pgs. 57-62.
5. Bleakley, Alan. *Routledge Handbook of the Medical Humanities*. Routledge, 2020.
6. Cole, Thomas R, Nathan S Carlin and Ronald A Carson. *Medical Humanities: An Introduction*. CUP, 2015.
7. Helman, Cecil. *Doctors and Patients: An Anthology*. Radcliffe Medical Press, 2003.
8. Huyler, Frank. *The Blood of Strangers: Stories from Emergency Medicine*. University of California Press, 1999.

Course designed by: Nithin Varghese



SEMESTER V

CBEV507: INTRODUCTION TO LINGUISTICS

Credit: 4

Total Hours: 108

Course Outcomes

On successful completion of the course, students shall be able to:

- CO1:** Explain the origins and features of human language, language families as well as the major periods and changes in the history of the development of the English language.
- CO2:** Outline the field of Linguistics with its branches, interdisciplinary fields, and basic ideas.
- CO3:** Apply the foundational concepts in English Phonology and Morphology in appropriate contexts.
- CO4:** Apply the basic ideas in English Phonetics in contexts such as the phonemic transcription of words and sentences in English, the use of word stress in speech and writing, and the labeling of English RP phonemes,
- CO5:** Illustrate the basic concepts in Semantics and Syntax.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	-	-	-	1	1	1	-	-
CO2	Understand	1	1	-	-	-	1	1	1	-	1
CO3	Apply	1	2	-	-	-	1	1	1	1	2
CO4	Apply	1	2	-	-	-	1	1	1	1	2
CO5	Understand	1	1	-	-	-	1	1	1	1	1
Average		1	1.4	-	-	-	1	1	1	1	1.5

Module 1: History of English Language

(18 Hours)

1. Language, Features of Language
2. Theories of the origin of language, Language Families, Indo-European Family of Languages
3. Sound Changes: Grimm's Law, Verner's Law
4. Old English Period: Old English Dialect, Old English Vocabulary, Scandinavian Influence, Latin influence
5. Middle English Period: Norman Conquest, French influence, The East Midland Dialect
6. Modern English Period: Impacts and Influences, Standard English

Module 2: Introduction to Linguistics

(18 Hours)

1. Definition, branches, interdisciplinary fields



2. Approaches to Linguistics: Traditional, Structural and Cognitive
3. Traditional Approach: Major Fallacies
4. Saussure and his basic concepts: Language as a system of systems, Synchronic and diachronic linguistics, Langue, Parole, Language as a system of signs, Signifier and signified, Paradigmatic and Syntagmatic relations
5. Basic concepts in sociolinguistics: Dialect, Sociolect, Idiolect, Register, Pidgin, Creole
6. Basic concepts in Psycholinguistics: Innateness Hypothesis, Competence and Performance, Universal Grammar
7. Dell Hymes' Communicative competence

Module 3: Phonetics

(18 Hours)

1. Air Stream Mechanism, Organs of Speech
2. RP, Cardinal Vowels, RP Vowels and Diphthongs
3. RP Consonants
4. Transcription: words and sentences

Module 4: Phonology

(18 Hours)

1. Phonemes, Minimal Pairs, Contrastive Distribution
2. Allophones, Complementary Distribution, Free Variation
3. Syllable, Its Structure, Consonant Clusters and Distribution
4. Suprasegmentals: Stress and Rhythm, Weak forms and Strong forms
5. Suprasegmentals: Sentence stress, Tone groups
6. Suprasegmentals: Basic intonation–Rising Tone, Falling Tone, and fall-Rise tone
7. Suprasegmentals: Juncture, Elision, Assimilation

Module 5: Morphology

(18 Hours)

1. Morpheme, Allomorph, Conditioning of Allomorphs
2. Form Class and Function Class Words
3. Affixes
4. Word Formation
5. Sources and Types of meaning
6. Semantic Changes

Module 6: Syntax

(18 Hours)

1. Syntactic Devices in English
2. Constituent structure: NP, VP, Aux, Adj P, Adv P, PP
3. I C Analysis
4. Introduction to PS Grammar



5. Introduction to TG Grammar

Textbooks

1. Balasubramaian, T. *English Phonetics for Indian Students*. 3rd ed. Trinity Press, 1985.
2. Shyamala, V. *A Textbook of English Phonetics and Structure for Indian Students*. Sharath Ganga Publications, 2010.

References

1. Barber, Charles L, Joan C. Beal, and Philip A. Shaw. *The English Language: A Historical Introduction*. 2nd ed. Cambridge UP, 2012.
2. Baugh, Albert C. *A History of the English Language*. Allied Pub., 1968.
3. Crystal, David. *The Cambridge Encyclopaedia of the English Language*. 2nd ed Cambridge UP, 2003.
4. Crystal, David. *The Cambridge Encyclopedia of Language*. 2010
5. Jespersen, Otto. *Growth and Structure of the English Language*. Oxford UP, 1982.
6. Mesthrie, Rajend and Rakesh M Bhatt. *World Englishes: The Study of New Linguistic Varieties*. Cambridge UP. 2008
7. Verma, S K and N Krishnaswamy. *Modern Linguistics: An Introduction*. Oxford UP, 1997.
8. Wood, Frederick T. *An Outline History of the English Language*. Macmillan, 1968.

Course designed by: Dr Raju Sebastian



CBEV508: LITERARY PERSPECTIVES ON GENDER AND ECOLOGY

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Outline the niche carved by the writers from various countries in the history of Gender and Ecology studies.

CO2: Illustrate their understanding of the broad spectrum of gender and explain how and why gender rights violations happen.

CO3: Explore the plurality of female experiences and familiarize themselves with the diverse concerns addressed by feminism.

CO4: Classify the complex environmental issues and explain the need to protect nature and natural resources.

CO5: Illustrate their understanding of **the** inter-relationship between women and environment.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	2	1	1	-	-	2	1	2	1	1
CO2	Understand	1	1	1	-	-	1	2	2	1	1
CO3	Understand	2	1	1	-	-	1	1	2	1	1
CO4	Understand	1	1	-	-	-	1	1	1	2	1
CO5	Understand	1	1	1	-	-	1	1	1	2	1
Average		1.4	1	1	-	-	1.2	1.2	1.6	1.4	1

Module 1: Reflections on Gender – Essays

(18 Hours)

1. Simone De Beauvoir: *The Second Sex* (Excerpts)
2. Virginia Woolf: “Professions for Women”
3. Judith Butler: *Gender Trouble* (Excerpts)

Module 2: Reflections on Gender – Poetry

(18 Hours)

1. Aphra Behn: “To the Fair Clarinda”
2. Taslima Nazrin: “At the Back of Progress”
3. Kamala Das: “The Looking Glass”
4. Carol Ann Duffy: “Rapture”
5. Maya Angelou: “Phenomenal Woman”

Module 3: Reflections on Gender – Short Stories

(18 Hours)

1. Chimamanda Ngozi Adichie: “On Monday of Last Week”
2. Alice Walker: “Everyday Use”
3. Charlotte Perkins Gilman: “The Yellow Wallpaper”



Module 4: Reflections on Environment and Ecofeminism

(18 Hours)

1. Romila Thapar: "Forests and Settlements"
2. Robinson Jeffers: "The Last Conservative"
3. Karen J Warren: "One: Taking Empirical Data Seriously: An Ecofeminist Philosophical Perspective" (excerpts)
4. O N V Kurupu: "A Requiem to Mother Earth" (trans. S Velayudhan)

Module 5: Narrating The Environment

(18 Hours)

1. Ambikasuthan Mangad: *Swarga* (Trans. J. Devika)

Textbook

1. Mangad, Ambikasuthan. *Swarga*, translated by J. Devika, Juggernaut Books, 2017.

Reference

1. Adams, W.M. *Future Nature: A Vision for Conservation*. Earthscan, 2003.
2. Bahuguna, Sunderlal. "Environment and Education". *The Cultural Dimension of Ecology*, edited. Baidyanath Saraswati, D.K. Printworld. 1998.
3. Barrett, Michele. *Women's Oppression Today*. Verso, 1988.
4. Butler, Judith. *Gender Trouble: Feminism and the Subversion of Identity*. Routledge, 1990.
5. Carson, Rachel. *Silent Spring*. Houghton Mifflin, 1962.
6. Eagleton, Mary. Ed. *Feminist Literary Criticism*. Longman, 1991.
7. Guha, Ramachandra. *Environmentalism: A Global History*. Oxford UP, 2000.
8. Showalter, Elaine. Ed. *Speaking of Gender*. Routledge, 1989.

Course designed by: Mr Amal Toms



CBEV509: INDIAN WRITINGS IN ENGLISH

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Explain the themes and literary features of English prose written by Indians.

CO2: Illustrate their understanding of the themes and technical aspects of English poetry written by Indians.

CO3: Outline the themes and techniques of Indian fiction in English, both original and in translation.

CO4: Demonstrate their understanding of the themes, plots, and characters of modern Indian drama in English.

CO5: Critically respond to select prescribed and non-prescribed works on the basis of their literary techniques, linguistic features and social, literary, cultural and political contexts.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	-	-	1	1	2	1	1
CO2	Understand	1	1	1	-	-	1	1	2	1	1
CO3	Understand	1	1	1	-	-	1	1	2	1	1
CO4	Understand	1	1	1	-	-	1	1	2	1	1
CO5	Apply	2	2	2	-	-	2	2	2	2	2
Average		1.2	1.2	1.2	-	-	1.2	1.2	2	1.2	1.2

Module 1: Prose Writings – Essays and Excerpts

(18 Hours)

1. Jawaharlal Nehru: Chapter 1 of *An Autobiography*
2. Anita Desai: “A Secret Connivance” (excerpts)
3. Shashi Tharoor: “Oxford Union Speech”
4. Amitav Ghosh “The March of the Novel through History: A Testimony of my Grandfather’s Bookcase” (excerpts)

Module 2: Indian English Poetry

(18 Hours)

1. Nissim Ezekiel: “Night of the Scorpion”
2. A K Ramanujan: “The Striders”
3. Kamala Das: “Nani”
4. Arun Kolatkar: “An Old Woman”
5. Dilip Chitre: “Father Returning Home”

Module 3: Indian Short Stories in English

(18 Hours)

1. Rabindranath Tagore: “The Postmaster”
2. R K Narayan: “The Martyr’s Corner”



3. Ismat Chughtai. “The Quilt”
4. O V Vijayan: “After the Hanging”

Module 4: Indian English Fiction

(18 Hours)

1. Khushwant Singh: *Train to Pakistan*

Module 5: Indian Drama in English

(18 Hours)

1. Vijay Tendulkar: *Ghashiram Kotwal*

Course designed by: Josy Joseph



CBEV510: LITERATURE OF THE UNITED STATES

Credit: 4

Total Hours: 108

Course Outcomes

On successful completion of the course, students shall be able to:

- CO1:** Outline the literary trends and Movements in American literature during the different stages of its development.
- CO2:** Interpret American poetry with special focus on themes, poetic devices, contexts, and genres.
- CO3:** Illustrate their understanding of American prose and fiction with special focus on themes, plots, characters, and narrative techniques.
- CO4:** Demonstrate their awareness of American theatre in terms of certain distinctively American themes, plots, characters, and dramatic techniques.
- CO5:** Prepare write-ups on select prescribed and non-prescribed works on the basis of their literary techniques, linguistic variations and social, literary, cultural and political contexts.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	-	1	-	-	1	1	1	1	1
CO2	Understand	1	1	1	-	-	1	1	1	1	1
CO3	Understand	1	1	1	-	-	1	1	1	1	1
CO4	Understand	1	1	1	-	-	1	1	1	1	1
CO5	Apply	2	2	2	-	-	2	2	2	2	2
Average		1.2	1.2	1.2	-	-	1	1	1.2	1	1

Module 1: Essays

(18 Hours)

1. Ralph Waldo Emerson: Gifts (From *Essays* (1907) pp- 187-192)
2. James Baldwin: "Many Thousands Gone" (from James Baldwin: *Notes of a Native Son* (1955))

Module 2: Poetry

(18 Hours)

1. Walt Whitman: "There was a Child Went Forth"
2. Emily Dickinson: "Because I Could not Stop for Death"
3. Robert Frost: "Birches"
4. Sylvia Plath: "Daddy"
5. Langston Hughes: "Harlem"

Module 3: Short Stories

(18 Hours)

1. Nathaniel Hawthorne: "The Great Carbuncle"
2. Edgar Allen Poe: "The Oval Portrait"



3. Mark Twain: "The War Prayer"
4. Kate Chopin: "The Story of an Hour"

Module 4: Novel

(18 Hours)

1. Ernest Hemingway: *The Old Man and the Sea*

Module 5 & 6: Drama

(36 Hours)

1. Arthur Miller: *Death of a Salesman*

Course designed by: Dr Benny Mathew



SEMESTER VI

CBEV611: FUNDAMENTALS OF LITERARY THEORY

Credit: 4

Total Hours: 108

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Explain in speech and writing the basic concepts in critical theory and philosophy.

CO2: Express with clarity their understanding of Theory from Structuralism to Ecocriticism

CO3: Demonstrate their knowledge of the dynamics of power in various political theories

CO4: Illustrate their awareness of the constructed notion of gender and sexuality

CO5: Interpret literary, social and cultural texts using critical theories

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	-	-	1	1	1	1	1
CO2	Understand	1	1	1	-	-	1	1	1	1	1
CO3	Understand	1	1	1	-	-	1	1	1	1	1
CO4	Understand	1	1	1	-	-	1	1	1	1	1
CO5	Understand	1	1	1	-	-	1	1	1	1	1
Average		1	1	1	-	-	1	1	1	1	1

Module 1: Introduction to Literary Theory and Structuralism

(18 Hours)

1. Liberal Humanism and Ten tenets of Liberal Humanism
2. Basics of Structuralism
3. Saussure and his contributions

Module 2: Poststructuralism

(18 Hours)

1. Poststructuralism: Roland Barthes - textuality, intertextuality
2. Poststructuralism: Derrida and Deconstruction - Decentering, Supplement, Différance, Free play

Module 3: Feminist Criticism and Queer Theory

(18 Hours)

1. American Feminism
2. French Feminism
3. Post-Feminism
4. Queer Theory and the LGBTQIA Perspective
5. Heteronormativity/Homophobia Vs Homophilia
6. Queer Approach as anti-essentialist and anti-realist



Module 4: Psychoanalytic Criticism

(18 Hours)

1. Basics of Psychoanalysis and Psychoanalytic criticism
2. Freudian theory of the Unconscious (Id, Ego, Superego) and Stages of Psychosexual Development (Oral, Anal, Phallic)
3. Introduction to Lacan and Lacanian psychoanalysis
4. The Real, Mirror, Symbolic in Lacan
5. Difference between Freud and Lacan

Module 5: Marxism, New Historicism and Cultural Materialism

(18 Hours)

1. Marxism as a Dialectic materialism
2. Base Structure, Super Structure, Class Struggle, Alienation, Ideology, ISA, RSA, Hegemony
3. New Historicism: Foucault: Discourse, Panopticon
4. Stephen Greenblatt: Poetics of Culture
5. Raymond Williams and Cultural Materialism
6. Jonathan Dollimore: Ideology and Power

Module 6: Postcolonial Criticism and Ecocriticism

(18 Hours)

1. Postcolonial Criticism: Background
2. Edward Said's *Orientalism*: Eurocentrism, Orient as the 'Other'
3. Adopt, Adapt and Adept Phases of Postcolonial Literature
4. Key concepts of postcolonialism: Bhabha's 'hybridity' and Spivak's 'gendered subaltern'
5. The literary Forerunners of Ecocriticism and Green Studies: American transcendentalism and British Romanticism
6. Cheryll Glotfelty and Jonathan Bate
7. First and Second Waves of Ecocriticism
8. Culture and Nature
9. Ecofeminism

Textbook

1. Barry, Peter. *Beginning Theory: An Introduction to Literary and Cultural Theory*. Viva Books, 2018

References

1. Bertens, Hans. *Literary Theory: The Basics*. Taylor & Francis, 2007.
2. Bressler, Charles E. *Literary Criticism: An Introduction to Theory and Practice*. Prentice-Hall, Inc, 1994.



3. Culler, Jonathan. *Literary Theory: A Very Short Introduction*. OUP, 1997
4. Eagleton, Terry. *Literary Theory: An Introduction*. University of Minnesota Press, 1983.

Course designed by: Nithin Varghese



CBEV612: LITERATURES FROM THE MARGINS

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

- CO1:** Explain the fundamental issues and concerns of Marginal Literatures.
- CO2:** Demonstrate an awareness of the injustice and oppression suffered by the disadvantaged and underprivileged.
- CO3:** Interrelate the different marginal experiences articulated by various authors from distinct backgrounds.
- CO4:** Critically analyse the literary texts that embody the voices from the margins in different societal settings.
- CO5:** Prepare creative responses to the inequality, exploitation and exclusion in surroundings similar to those evidenced in Marginal self-writings.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	-	-	1	1	2	1	1
CO2	Understand	1	1	1	-	-	1	1	2	1	1
CO3	Analyse	1	1	1	-	-	1	1	2	1	1
CO4	Analyse	2	2	1	-	-	1	1	2	1	1
CO5	Create	2	2	1	-	-	-	-	2	2	2
Average		1.4	1.4	1	-	-	1	1	2	1.2	1.2

Module 1: Theory

(18 Hours)

- Isabel Wilkerson: “Dehumanisation and Stigma” (From *Caste: The Lies that Divide Us*)
- W. E. B. Du Bois: “Of Our Spiritual Strivings” (From *The Souls of Black Folk*, Chapter 1)

Module 2: Poetry

(18 Hours)

- Langston Hughes: Mother to Son
- Oodgeroo Noonuccal: Dark Unmarried Mothers
- L. S. Rokade: To Be or Not to be Born
- S. Joseph: Identity Card
- Lee Mokobe: What it's Like to be a Transgender

Module 3: Prose

(18 Hours)

- Frantz Fanon: “The Fact of Blackness”- Excerpts (From *Black Skin and White Masks*)
- Janardan Waghmare: “Black Literature and Dalit Literature”



Module 4: Short Fiction

(18 Hours)

1. Baburao Ramji Bagul: Revolt
2. Hansa Sowvendra Shekar: The Adivasi will not Dance
3. John Henrik Clarke: The Boy Who Painted Christ Black
4. Leslie Marmon Silko: Lullaby

Module 5: Autobiography

(18 Hours)

1. Sharankumar Limbale: *Akkarmashi* (Excerpts)
2. Bama: *Karukku* (Excerpts)
3. Solomon Northup: *Twelve Years a Slave* (Excerpts)
4. Harriet Jacobs: *Incidents in the Life of a Slave Girl* (Excerpts)

Reference

1. Arjun Dangle (ed), *Poisoned Bread*, Orient Longman, 1994
2. D.R. Nagaraj. *Flaming Feet and Other Essays*, Permanent Black, 2010
3. Frantz Fanon: *Black Skin and White Masks*, Grove Press, 2008
4. Isabel Wilkerson. *Caste: The Lies that Divide Us*, Penguin Books, 2020
5. Susie Tharu and K Satyanarayana. *No Alphabet in Sight*, 2011
6. W. E. B. Du Bois. *The Souls of Black Folk*, Chapter1, Dover Publications, 1994

Course designed by: Dr Teddy C Anthappai



CBEV613: CULTURAL STUDIES: AN OVERVIEW

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Explain the nature, history, and theoretical concepts of Cultural Studies.

CO2: Illustrate the various ideas and arguments associated with the theory and practice of Popular Culture.

CO3: Analyse the theoretical and socio-political arguments of Cultural Studies in the Indian context.

CO4: Analyse such notions as nation and beauty as ideological and cultural constructs.

CO5: Analyse the theoretical and semiotic connotations of food and sport as cultural practices.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	-	1	-	-	1	1	2	1	1
CO2	Understand	1	1	1	-	-	1	1	2	1	1
CO3	Analyse	1	1	1	-	-	1	1	2	1	1
CO4	Analyse	1	1	1	-	-	1	1	2	1	1
CO5	Analyse	1	1	1	-	-	1	1	2	1	1
Average		1	1	1	-	-	1	1	2	1	1

Module 1: Introduction to Cultural Studies

(18 Hours)

1. Toby Miller: "What it is and what it isn't: Introducing Cultural Studies" (excerpts from *A Companion to Cultural Studies*, Blackwell. pp 1-8)
2. Discussing the theoretical concepts of Culture, Ideology, Discourse, Representation, Identity, and Gender (Reference Text: Peter Brooker, *A Glossary of Cultural Theory*)

Module 2: The Semiotics of Popular Culture

(18 Hours)

1. John Storey: "What is Popular Culture?" (excerpts from *Cultural Theory and Popular Culture: An Introduction*, pp 5-14)
2. Roland Barthes "From Gemstones to Jewellery" (Chapter 5 of *The Language of Fashion*)

Module 3: Cultural Studies in the Indian Context

(18 Hours)

1. Bhaskar Mukhopadhyay. "Cultural Studies and Politics in India Today" (excerpts)
2. Sanal Mohan: "Caste and Accumulation of Wealth"

Module 4: Cultural Myths and Identity

(18 Hours)

1. Benedict Anderson: "Imagined Communities: Nationalism's Cultural Roots" (excerpts from Simon During, ed. *The Cultural Studies Reader*)



2. Naomi Wolf: The Beauty Myth (excerpts from *The Beauty Myth: How Images of Beauty are Used against Women*. pp 9-19)

Module 5: The Culture of Food and Sport

(18 Hours)

1. Bob Ashley et al: The National Diet (excerpts from Chapter 5 of *Food and Cultural Studies*)
2. C L R James: What is Art? (excerpts from *Beyond a Boundary*)

Study Tour: Visit places of cultural importance and prepare a report.

Course designed by: Josy Joseph



CBEV614: BEGINNING FILM STUDIES

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, the students shall be able to

CO1: Explain the evolution of early history of cinema and trace its development through some significant movements.

CO2: Interpret the basic aspects of film language and the concepts of visual aesthetics.

CO3: Differentiate the features of filmic genres and their significance in the growth of cinema.

CO4: Cite perspectives on films from theoretical texts and writings on cinema

CO5: Compose film appreciation and reviews

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	-	-	1	1	1	1	-	-
CO2	Understand	1	1	-	-	-	1	1	1	-	-
CO3	Analyze	1	1	1	-	1	2	1	1	-	-
CO4	Understand	1	1	1	-	-	1	1	1	1	-
CO5	Apply	1	2	2	-	-	2	-	2	1	1
Average		1	1.2	1.3	-	1	1.4	1	1.2	1	1

Module 1: A Brief History of Cinema and its Evolution

(18 Hours)

1. Early history of cinema and Silent Era.
2. Soviet Montage
3. German Expressionism
4. Italian Neo- Realism
5. French New Wave

Module 2: Mise en Scene, Editing and Sounds

(18 Hours)

1. Setting- Costume- Lighting-Props and Acting
2. Shots and categories of shots-Camera Angles and Movements
3. Off Screen space-30-degree rule- 180-degree rule. Off Screen space-30-degree rule- 180-degree rule
4. Forms of Editing (Chronological Editing, Continuity Editing, Parallel Editing, Cross Cutting, Analytical editing), Cuts and its variations.
5. Sounds

Module 3: Film Genres

(18 Hours)

1. Musical: Features
2. *West Side Story*
3. Film Noir and Neo Noir: Features



4. *Taxi Driver*
5. Experimental/Avant-garde:
6. *Dogville*

Module 4: Film Theory: Writings on Films

(18 Hours)

1. Denotative and Connotative Meaning: James Monaco
2. Second Wave Feminism and the Male Gaze: Russell Sharman
3. A Film Must Achieve its Objective: Satyajith Ray
4. Marriage and Family in Malayalam Cinema: Janaky Sreedharan (Pg 99-102)

Module 5: Film Appreciation and Review

(18 Hours)

1. *Rear Window* (Roger Ebert Review)
2. *Rear Window* (American) – Alfred Hitchcock
3. *Hidden review* – a stalker-nightmare with a shiver of the uncanny (The Guardian Review)
4. *Cache (French)* - Michael Haneke
5. *Thoovanathumbikal* Review
6. *Thoovanathumbikal* (Malayalam)-Padmarajan.

Textbooks

1. N.M Babu and Reeja Thankachan, *Introducing Film Studies*. Mainspring Publishers.
2. Amy Villarejo, *Film Basics*. Routledge.
3. James Monaco, *How to Read a Film*. Oxford University Press.
4. Russell Sharman, *Moving Pictures*. Creative Commons Book.
5. Meena.T. Pillai, *Women in Malayalam Cinema: Naturalizing Gender Hierarchies*.
6. Satyajith Ray, *Deep Focus*. Harper Collins.

Films

1. *West Side Story* (1961) - American - Robert Wise and Jerome Robbins
2. *Taxi Driver* (1976) - American - Martin Scorsese
3. *Dogville* (2003) - English - Lars Von Trier
4. *Rear Window* (1954) - American – Alfred Hitchcock.
5. *Cache* (2005) - French - Michael Haneke.
6. *Thoovanathumbikal* (1987) - Malayalam - Padmarajan.

Reference

1. Andrew Dix, *Beginning Film Studies*. Manchester University Press.
2. Russell Sharman, *Moving Pictures*. Creative Commons Book.
3. Andre Bazin, *What is Cinema?* University of California Press.



4. Laura Mulvey, *Visual and Other Pleasures*. Palgrave Macmillan.
5. <https://www.rogerebert.com/reviews/great-movie-rear-window-1954>
6. <https://www.theguardian.com/culture/2006/jan/27/2>
7. <https://malayalaulagam.wordpress.com/2016/01/19/poongavanam-4-thoovanathumbikal/>

Course designed by: Dr. Vipin Cherian



CBEV6PJ: PROJECT AND VIVA-VOCE

Credit: 3

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Demonstrate their practical understanding of the organisational structure and functioning of media organisations, PR or advertising agencies

CO2: Illustrate their understanding of various forms of print, audio or visual journalistic contents.

CO3: Create a formal, academic report of the on-the-job training using appropriate format.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	2	-	1	2	-	2	1	1	-	-
CO2	Understand	2	2	1	2	-	2	1	2	1	1
CO3	Apply	2	2	2	2	-	2	1	2	2	2
Average CO		2	2	1.3	2	-	2	1	1.67	1.5	1.5

Module 1: On-the-Job Training

1. Students have to do an on-the-Job training for a minimum period of forty (40) days at media houses, advertising agencies or PR agencies at the end of the fourth semester.
2. Students are expected to comprehend the organization profile and hierarchy.
3. They are also expected to keep a diary of their daily OJT activities and document proof of the same.

Module 2: Project Report and Viva-Voce

1. Students must submit a project report of 20 - 40 pages after the completion of the OJT. The completed project report has to be submitted in the sixth semester.
2. A Viva-Voce also will be conducted to ensure the achievement of the course outcomes.
3. The report must describe the profile, hierarchical structure and functioning of the organisation. It should also elaborate on the activities undertaken during the OJT and must have relevant proof of the assignments done.
4. The report formatting should follow the latest edition of the MLA Handbook (font type and size, line spacing, margins etc.). A Works Cited page may be attached to the end of the project report, if necessary.

Project Report Evaluation: Break-up of marks

Content	: 25 marks
Coherence and cohesion	: 10 marks
Grammatical and Typographical Accuracy	: 10 marks
Formatting	: 5 marks
Total	: 50 marks



VOCATIONAL CORE COURSES



SEMESTER I

CBEJ101: WRITING FOR THE MEDIA

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Explain the characteristics, techniques, and tools of various forms of writing in print media, web, and broadcast.

CO2: Distinguish the structures of various forms of writing in print media, web and broadcast.

CO3: Explain censorship, privacy concerns, the possibilities of the web media and the rising demands of its audience.

CO4: Write features, book reviews, film reviews and different types of paragraphs on given topics.

CO5: Develop sample content for the web and the broadcast.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	1	-	1	1	1	1	1
CO2	Understand	1	1	-	1	-	1	1	1	1	1
CO3	Understand	1	1	-	1	1	1	1	1	1	1
CO4	Apply	2	2	1	2	-	2	1	2	1	1
CO5	Apply	2	2	1	2	-	2	1	2	1	1
Average		1.4	1.4	1	1.4	1	1.4	1	1.4	1	1

Module 1: Principles and Tools of Good Writing

(18 Hours)

1. Basic techniques of good writing
2. Basic tools of writing: Grammar, Punctuation, Spelling, Capitalisation
3. Types of writing: expository, persuasive, narrative, and descriptive
4. Writing Exercises: Paragraph writing

Module 2: Art of Writing for the Print Media I

(18 Hours)

1. Editorials: Purpose, Characteristics, and Structure
2. Reading and Analysing Editorials
3. Op-Ed Pieces: Characteristics and Structure
4. Reading and Analysing Op-ed Pieces
5. Feature writing: Characteristics and Structure
6. Writing and evaluating a feature story



Module 3: Art of Writing for the Print Media II

(18 Hours)

1. Samples and writing book reviews
2. Samples and writing film reviews
3. Interviews for print: Preparation, Preparing Questions, introducing personality and writing interview

Module 4: Writing for the Web

(18 Hours)

1. Features of the Web Media
2. The Demands of the Audience
3. Different Forms of Web Writing and its Features
4. Website and Blog Creation
5. Web Writing Samples and Practice
6. Internet Censoring and Surveillance – Case Study
7. Data theft and Privacy Protection Tools

Module 5: Writing for Broadcast

(18 Hours)

1. News Writing- Characteristics of Writing
2. Story Structure
3. Bulletins- Structure of bulletins, Compiling different types of bulletins
4. Headline Writing
5. Preparing Broadcast Copy
6. Producing Newscast

Textbook

1. Stovall, James Glen. *Writing for the Mass Media*. 6th Ed. Pearson, New Delhi. 2011.

Course designed by: Mr Anish K Joseph



SEMESTER II

CBEJ202: PUBLIC RELATIONS AND ADVERTISING

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

- CO1:** Explain the evolution, the basic principles, techniques, professional organisations and scope of public relations and advertising
- CO2:** Write news releases, business letters, and emails in a PR setting
- CO3:** Identify the components of a successful advertisement
- CO4:** Create taglines and various types of advertisements
- CO5:** Explain the structure, operations and types of Advertising Agencies

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	-	-	1	1	1	1	1	1	-
CO2	Apply	2	2	2	2	-	2	2	2	2	2
CO3	Understand	1	1	1	1	-	1	1	1	1	-
CO4	Create	2	2	2	2	-	2	2	2	2	2
CO5	Apply	1	-	-	1	1	1	1	-	-	-
Average		1.4	1.66	1.66	1.4	1	1.4	1.4	1.5	1.5	2

Module 1: Public Relations: Definition, History and Functions

(18 Hours)

1. Public Relations: Definitions, History
2. Famous Cases from History: Harry Reichenbach, Ivy Lee and Edward Bernays
3. Evolution of Public Relations in India
4. Differences between PR & Advertising
5. Functions of Public Relations,
6. Qualities of a PR professional

Module 2: Public Relations: Public, Tools, Crisis Management and Ethics (18 Hours)

1. Types of PR publics
2. Public relation tools for communicating with employees
3. Public relation tools for communicating with Investors, Media, Community and Government
4. Internet as a PR Tool - Social media and PR
5. Importance of PR and Crisis Management
6. Ethics in PR



Module 3: Professional PR Organisations, Writing for PR and Job Prospects (18 Hours)

1. Professional PR Organisations (IPRA, PRSA, PRSI etc.)
2. PR Agencies: Definition and Services Offered
3. News Releases: Definition, Uses and Tips for Writing
4. Writing news releases
5. Guidelines for writing business letters
6. Writing business letters and emails
7. Job Prospects

Module 4: Advertising: History, Types and Copywriting (18 Hours)

1. The history of advertising
2. The functions of advertising
3. Types and techniques of advertising
4. The Principles of Copywriting
5. Copywriting - samples and practice
6. The structure of an Advertisement
7. Role of Visualisation in advertising
8. Advertising - samples and practice

Module 5: Ad Agencies: Structure, Hierarchy, Operations and Types (18 Hours)

1. The structure and hierarchy of an Advertising Agency
2. Outlining the operations from an Advertising Agency
3. Types of advertising agencies
 - Full Service
 - Creative Agency
 - Media Agency
 - In-house Agency
 - Digital Agency

Samples from different agencies which prominently appear in newspapers, magazines, and other media for familiarisation

Textbooks

1. Hasan, Seema. “Advertising” & “Public Relations”. *Mass Communication*. CBS, New Delhi. 2010.
2. Shaju, P.P. “Reporting Practices”. *Journalistic Practices*. Calicut University, 2021.
3. Stovall, James Glen. *Writing for the Mass Media*. 6th Ed. Pearson, New Delhi. 2011.



4. “Writing Letters”. *A Beginner’s Guide to College Writing*. Department of English, St Berchmans College, 2019.

Course designed by: Mr Anish K Joseph



SEMESTER III

CBEJ303: NEWS REPORTING AND EDITING

Credit: 4

Total Hours: 90

Course Outcomes:

On successful completion of the course, students shall be able to:

CO1: Illustrate their awareness of news, its value, major reporting departments and editorial hierarchy

CO2: Write different types of news stories observing major structural features

CO3: Report news stories of different types

CO4: Edit samples of raw news stories.

CO5: Prepare a dummy newspaper page

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	-	-	1	1	1	1	-	1	-
CO2	Create	2	2	2	2	-	1	1	2	2	2
CO3	Create	2	2	2	2	-	2	1	2	2	2
CO4	Apply	2	2	2	2	-	2	2	2	2	1
CO5	Apply	2	2	2	2	-	2	2	2	2	2
Average		1.8	2	2	1.8	1	1.6	1.4	2	1.8	1.75

Module 1: News, Sources, Reporter, Reporting Departments and Editorial Hierarchy

(18 Hours)

1. Concept of News: Definition, Types and News Value
2. Sources of News
3. Reporter: Qualifications and attributes of a Reporter
4. News Sense
5. Correspondents, Beat Reporter, Stringer, Leg-man and Freelancers
6. Coverage Strategy
7. Major Reporting Departments
8. Editorial Hierarchy: Departmental Chart
9. Functions of Chief Editor, Sub-Editor, News Editor, Assistant Editor, Sports Editor

Module 2: Structures of News Story and Types of Leads

(18 Hours)

1. Lead, Body and Conclusion
2. Types of Leads and Writing Leads
3. Structure of a news story: 5Ws and 1H, Inverted pyramid



4. Narrative Structure: Hour Glass and Chronologies
5. Other news structures: Nut-graph, diamond, Christmas tree and five-boxes
6. Background and attribution

Module 3: Types of Reporting and New Trends in Reporting (18 Hours)

1. Types of Reporting
2. Reporting: Samples and Practice
3. Investigative Journalism and Reporting
4. Interpretative Reporting
5. Development Reporting
6. Samples of Reporting and Assignment
7. Reporting Science and Environment
8. New Journalism.
9. Precision Journalism

Module 4: The Process of Editing (18 Hours)

1. Editing: Need and Purpose of Editing
2. Stages of Editing: Selecting news - Checking facts, Correcting language, Rewriting lead, Condensing stories, Localizing news, Electronic Editing and Editing Terminology
3. Rewriting Copy: Principles of Rewriting, Copy Editing
4. Sample Editing
5. Introducing the concept of Newspaper Style Sheet

Module 5: Headlines, Designing Copies and Picture Editing (18 Hours)

1. Headlines: Meaning, Types and Principles of Headline Writing
2. Newspaper Design: Typography, Page Layout, Page Design, Dummy Preparation
3. Picture Editing: Selection of Pictures, Cropping of Pictures, Colour Correction, Visual Ethics, Preparation of a House Organ and News Bulletin

Reference

1. Ahuja, B.N and S.S Chhabra. *Principles and Techniques of Journalism*. Surjeet, 2008.
2. Shrivastava, K.M. *News Reporting and Editing*. Sterling, 2009.
3. Lorenz, Alfred Lawrence and John Vivian. *News: Reporting and Writing*. Pearson, 2006.
4. George, T J S. *Editing: A Handbook for Journalists*. Indian Institute of Mass Communication, 1989.

Course designed by: Neville Thomas



CBEJ304: HISTORY AND DEVELOPMENT OF JOURNALISM

Credit: 4

Total Hours: 90

Course outcomes

On successful completion of the course, students shall be able to:

CO1: Outline the origins and landmarks in the development of international journalism.

CO2: Illustrate the key moments, events, and persons in the development of journalism in India.

CO3: Explain the important moments, events, and persons in the development of journalism in Kerala.

CO4: Demonstrate in writing an awareness of the socio-political history of India after Independence.

CO5: Demonstrate their understanding of the socio-politico-cultural roles of the press in society.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	-	1	1	1	1	1	-	-
CO2	Understand	1	1	-	1	1	1	1	1	-	-
CO3	Understand	1	1	-	1	1	1	1	1	-	-
CO4	Understand	1	-	-	1	1	1	1	1	1	1
CO5	Understand	1	1	-	1	1	1	1	1	1	1
Average		1	1	-	1	1	1	1	1	1	1

Module 1: Evolution and Major Developments in the History of Journalism (18 Hours)

1. International Developments

- Major Inventions and the consequent advances in the Press: Printing Press, Morse Code and Telegraph, Telephone, Photography, Electricity, Colour Printing Press, Radio, TV, Computer, and the Internet
- Landmark Events: The rise of the Penny Press, Political cartoons, Yellow Journalism, Investigative Journalism, Fox News and Rupert Murdoch, Oprah Winfrey Show
- Major Newspapers in the West: The New York Times, The Wall Street Journal, Daily Mail, The Guardian, The Washington Post, The Sun, The Daily Telegraph, The Times
- Major News Agencies: Agence France-Presse (AFP), Associated Press (AP), and Reuters
- Pioneering Freedom of the Press: John Milton, 1766-Freedom of the Press Act(Swedish Parliament), First Amendment of the US Constitution, Universal Declaration of Human Rights, Reporters Without Borders(RSF).



2. Pioneers of Indian Journalism: James Augustus Hicky (Bengal Gazette), Early Publications from Bengal (Calcutta Gazette – Bengal Journal – Oriental Magazine—Calcutta Chronicle), James Silk Buckingham (Calcutta Journal), Serampore missionaries, Raja Rammohun Roy, - First Newspaper from Madras: The Spectator
3. Kerala Pioneers
 - Objectives of early Journalism in Kerala.
 - Basel Evangelical Missionaries -*Rajyasamacharam- Paschimodayam- Herman Gundert; Keralopakari*
 - CMS Missionaries -Benjamin Bailey - *Njana Nikshepam - Vidyasamgraham*
 - *Sathyanada Kahalam and Deepika*
 - K. Ramakrishna Pillai - K.G. Sankar-E. Krishna Pillai
 - *Malayala Manorama* and Kandathil Varughese Mappila

Module 2: Indian Press during the Freedom Struggle and the Growth of Nationalism

(18 Hours)

1. Role of the press in the freedom struggle
2. Colonialism and its representation in the media in colonial India:
3. *Kesari* and *Maratha* of Tilak
4. The Press and the Partition of Bengal – Annie Beasant—*Commonweal* and *New India*
5. Gandhiji and the Press—*Harijan* and *Young India* – Nehru and *the National Herald*
6. Press during the World Wars
7. *Leader* – *Bombay Chronicle* – *Hindustan Times*

Module 3: Indian Press after Independence

(18 Hours)

1. Press during Partition
2. Integration of States and formation of the Republic
3. Press Commission, Press Council of India
4. Press during the Emergency: the curtailment of press freedom
5. Major Press Legislations



6. Press during the period of Liberalisation
7. The changing face of journalism today

Module 4: History of Malayalam Journalism

(18 Hours)

1. Malayalam Press during Freedom Struggle -*Lokamanyan*- *Swarad* - *Mathrubhumi* and K.P. Kesavamenon; *Al-Ameen* and Muhammed Abdu Rahiman; *Swadeshabhimani*: Vakkam Abdul Khadhar Maulavi and Swadeshabhimani Ramakrishna Pillai; Moorkoth Kumaran and *Mitavadi*; C.V. Kunjuraman and *Kerala Kaumudi*; K.G. Sankar and *Malayala Rajyam*; *Navajeevan*; T.K. Madhavan and *Desabhimani*.
2. Press and the Progressive Movement in Kerala -Nambuthiri Yogakshema Sabha - *Yogakshemam-Unni Nambuthiri*; Vaghbhatananda and *Atmavidhyakahalam*- NSS - *Service* ; *Vivekodayam*; *Prabhatham*
3. Women Magazines - *Keralee Sugunabodhini*- *Sarada* - *Lekshmi Bhai* - *Mary Rani* - *Christava Mahilamani* - *Sevine* - *Muslim Mahila*
4. Press Regulation in Thiruvithamkur- 1926 - Kesari Balakrishna Pillai : *Samadarsi* and *Kesari*
5. Library Movement and the Press - P N Panicker
6. Kerala Press Academy

Module 5: Major Milestones in the Socio-Political History of India after Independence

(18 Hours)

1. Freedom and New Political class
2. The Sino-Indian Wars
3. Indo-Pak wars
4. Emergency Period
5. A Multi-Polar Polity
6. Mandal commission and Reservation
7. Post Liberalization Politics in India
8. Emerging Political Scenarios

Reference

1. Conboy, Martin. *Journalism A Critical History*. Sage Publications, 2004.
2. Ghose, Supatro. *History of Journalism*. Wisdom Press, 2013.
3. Guha, Ramachandra. *India After Gandhi*. Picador, 2017.
4. Muhlmann, Geraldine. *A Political History of Journalism*. Polity, 2007
5. Murthy, Nadig Krishna. *Indian Journalism (Origin, Growth and Development of Indian Journalism): From Asoka to Nehru*. University of Mysore, 1966.



6. Natarajan J. *History of Indian Journalism*. Ministry of Information and Broadcasting, 1955.
7. Thomas, M V. *Malayalam Newspapers and the Freedom Movement in Kerala*. Kerala Press Academy, 2014.
8. Shaju, P P. *Principles and Practice of Journalism*. Calicut University, 2018.

Course designed by: Dr Raju Sebastian



SEMESTER IV

CBEJ405: MEDIA MANAGEMENT AND MEDIA ETHICS

Credit: 4

Total Hours: 90

Course Outcomes:

On successful completion of the course, students shall be able to:

CO1: Illustrate the organizational structure, production and circulation of newspapers.

CO2: Identify the various types of media ownership and their impact on society

CO3: Outline the economics of newspaper, TV, radio and OTT.

CO4: Demonstrate their understanding of the various aspects of media ethics

CO5: Explain the major concerns on media ethics raised by select journalists.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	-	-	1	1	1	1	1	-	-
CO2	Understand	1	1	-	1	1	1	1	1	-	-
CO3	Understand	1	-	-	1	1	1	1	1	-	-
CO4	Understand	1	-	-	1	1	1	1	1	1	1
CO5	Understand	1	1	-	1	1	1	1	1	1	1
Average		1	1	-	1	1	1	1	1	1	1

Module 1: Newspaper Management, Production and Circulation

(18 Hours)

1. Management of Newspaper Establishment
2. Basic Principles of Newspaper Management
3. Organizational Structure of a newspaper
4. Coordination of Various Departments
5. Production and service
6. New Printing Technologies.
7. Circulation Promotion Strategies

Module 2: Trends in Media Ownership and their Impact on Society

(18 Hours)

1. Media Ownership: Government and Private
2. Types of Media ownership: Chain, Cross Media, Conglomerate, Vertical and Horizontal Integration
3. Government's Print and Related Media Organizations: The Press Information Bureau, The Publication Division, The Office of the Registrar of Newspapers for India, The Research and References Division, The Photo Division, The Press Council of India, The National Library



4. Advantages and Disadvantages of various types of ownership
5. The Impact of different types of ownership on editorial independence, public opinion and democracy

Module 3: Economics of Newspaper, TV & Radio

(18 Hours)

1. Economics of Newspaper
2. Economics of Television
3. Economics of Radio
4. Economics of OTT
5. Advertising – its impact on the freedom of the press

Module 4: Media Ethics

(18 Hours)

1. Principles and Role of Journalists
2. Responsibilities of a Journalist and Editor
3. Codes of Ethics in India: AINEC 1968, Press Council Guidelines, Press Council Code on Communal Writing, Parliamentary Code,
4. International Code of Ethics

Module 5: Essays on Media Ethics

(18 Hours)

1. Marshal McLuhan: “Why the TV Child Cannot See ahead” from *Understanding Media: The Extension of Man*
2. Khushwant Singh: “Journalism Then and Now”
3. Karan Thapar: “When I made Kapil Cry and Sachin Talk” - Chapter 12 of *Devil’s Advocate: The Untold Story*. (pp 133-141)
4. Siva Vaidhyanathan: “The Internet and its Discontents” Technopoly - Antisocial Media Discussion

Reference

1. The Journalist’s Handbook by M V Kamath
2. Media and Ethics by S.K. Aggarwal
3. Introduction to Media Laws and Ethics by Juhi P Pathak
4. Press Laws and Ethics of Journalism by P K Ravindranath, Authors Press, 2004,

Course designed by: Neville Thomas



CBEJ406: AUDIO AND VISUAL MEDIA JOURNALISM

Credit: 4

Total Hours: 90

Course Outcomes

CO1: Write and present news stories for the Radio and Podcast

CO2: Write and present news stories for TV

CO3: Create content for Online Journalism

CO4: Create content for Photo and Mobile Journalism

CO5: Produce news stories as citizen journalists

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Apply	2	2	1	2	1	2	1	2	1	1
CO2	Apply	2	2	1	2	1	2	1	2	1	1
CO3	Apply	2	2	1	2	1	2	1	2	1	1
CO4	Apply	2	2	1	2	1	2	1	2	1	1
CO5	Apply	2	2	1	2	1	2	1	2	1	1
Average		2	2	1	2	1	2	1	2	1	1

Module 1: Radio Journalism

(18 Hours)

1. Radio Programmes-- Types and formats: news bulletins, magazines, features, talk, discussion, interviews, sound bytes, voice despatches, and radio bridge
2. Writing for radio—Language and content
3. Functioning of Radio Newsroom-Types of News Bulletins- Compilation of news- Role of bulletin editors and preparation of news bulletin
4. Presentation of news on radio
5. Podcasts: features and importance, Writing podcasts, Presenting podcasts
6. Characteristics of Radio- Emergence of Radio in India- Influence of Five year plans- Chanda Committee- Code for Broadcasters- Verghese Committee- The present Status.
7. Types of radio broadcasting: AM, FM, Community Radio, Internet Radio Advantages and Disadvantages of Radio Journalism

Module 2: TV Journalism

(18 Hours)

1. The process of TV journalism: Packaged news and live news, Field Reporting, Techniques for TV
2. Writing News for TV—Language and content, Writing breaking news
3. Functioning of TV News room-- Composition of news bulletin: (story, anchor, super, sound bite, stand up, voice over, package).
4. Preparing news features.
5. Preparing scripts for the anchor or presenter --news, GD, Interview



6. Anchoring/presenting on TV -- News, GD, Interview
7. Characteristics of Television—Coming of television to India: SITE, NBT, DD, Commercial Service, Development in the 80s, Joshi Committee, Video Boom, Cable TV, Advantages and Disadvantages of TV journalism, Radio journalism vs TV journalism

Module 3: Cyber/Digital/Online Journalism (18 Hours)

1. Definition, Strengths and Weaknesses, Types of Online Journalism, Websites
2. SEO tags (Search Engine Optimization)
3. Headlines in Online Journalism Vs Headlines in other news formats
4. Writing headlines and summaries for online journalism
5. Creating content for Online Journalism and Publishing, writing for the screen
6. Social media managers- roles and responsibilities
7. Tweeting effectively, Handling FB effectively

Module 4: Photo and Mobile Journalism (18 Hours)

1. Photo Journalism-- Its History (Origin, expansion, Golden age and Decline) -- Professional Organisations, Ethical, Social and Legal Considerations, new trends in photojournalism
2. Camera as a tool in journalism: shutter speed, shots and angles
3. Creating content for photo journalism using Canva and Photoshop
4. Mobile Journalism—Benefits of mobile journalism: tools and accessories—challenges of mobile journalism; Ethical issues in mobile journalism
5. Role and Functions of a Picture Editor
6. Mobile journalist (mojo) and mojo conferences
7. Creating content for mobile journalism

Module 5: Citizen Journalism (18 Hours)

1. The concept of Citizen journalism- Theories of citizenship and its relation to local journalism
2. Historical background: Iran's Green Movement, Arab Spring etc
3. Citizen Journalists: Features and roles- Problems related to objectivity and quality
4. Exposing fake news: Google Reverse Image Search –InVID app
5. Effects on traditional journalism
6. Major proponents- Prospects and Future
7. Content for citizen journalism—vlogs, how to create vlogs, analyzing samples
8. Creating vlogs



Reference

1. Adornato, Anthony. *Mobile and Social Media Journalism: A Practical Guide for Multimedia Journalism*. Routledge, 2017.
2. Atton, Chris. What is “alternative journalism”? *Journalism: Theory, Practice and Criticism* 4, no. 3, 2003. 267-400.
3. Fleming, Carole. *The Radio Handbook*. Routledge. 2009.
4. Flew, Terry. *New Media: An Introduction*. Oxford UP, 2005.
5. Keller, Jared. “Photojournalism in the Age of New Media”. *The Atlantic*. April 4, 2011.
6. Kumar, Keval J. *Mass Communication in India*. Jaico, 1994.
7. Montgomery, Robb (2014). *Mobile Journalism*. Visual Editors NFP, 2020.

Course designed by: Dr Raju Sebastian



CHOICE-BASED CORE COURSES



CBEV6E01: WORLD CLASSICS AND MOVEMENTS IN FICTION AND VISUAL ARTS

Credit: 2

Total Hours: 72

Course Outcomes

On successful completion of the course, students shall be able to

CO1: Explain the parameters that define a classic in artistic terms and respond to the question – ‘why read the classics’

CO2: Compose critical responses to some classic selections from poetry.

CO3: Differentiate between and comment on the composition and structure of a selection of classic texts in world literature and paintings

CO4: Demonstrate their understanding of the classic philosophies informing artistic composition pertaining to various literary and non-literary forms.

CO5: Compose critical responses to some classic texts from Prose and Theatre.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	1	-	2	1	2	1	1
CO2	Apply	2	2	1	-	-	2	2	2	1	1
CO3	Understand	1	1	1	-	-	2	2	2	1	1
CO4	Understand	1	1	1	-	-	2	1	2	1	1
CO5	Apply	2	2	1	-	-	1	1	2	1	1
Average		1.4	1.4	1	-	-	1.8	1.4	2	1	1

Module 1: Why Read the Classics, and selections from Classic Poetry (18 Hours)

1. Italo Calvino: “Why Read the Classics”
2. Rubaiyat of Omar Khayyam: Quatrains XII - XV
3. Dante Alighieri: *The Divine Comedy* (selections from Canto V of *The Inferno*)
4. Homer: *Odyssey* (Book XXII, 201-258)

Module 2: Classic Fiction: Novel and Short Story (18 Hours)

1. Johann Wolfgang von Goethe: *The Sorrows of Young Werther*
2. Fyodor Dostoevsky: “An Honest Thief”

Module 3: Classic Theatre (18 Hours)

1. Sophocles: *Oedipus Rex*

Module 4: Classics in Visual Arts: Paintings (18 Hours)

1. Leonardo Da Vinci: *Mona Lisa*
2. Claude Monet: *Bain à la Grenouillère*
3. Edvard Munch: *The Scream*
4. Salvador Dali: *The Persistence of Memory*
5. Pablo Picasso: *Guernica*

Course Designed by: Dr. Vimal Mohan John



CBEV6E02: PHILOSOPHY-LITERATURE INTERFACE: AN INTRODUCTION

Credit: 2

Total Hours: 72

Course Outcomes

On successful completion of the course, students shall be able to;

CO1: Explain the concept of knowledge from a philosophical perspective

CO2: Demonstrate their philosophical understanding of human freedom

CO3: Illustrate the binaries of good and evil in philosophical terms

CO4: Express the philosophical concept of beauty

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	-	-	1	1	2	1	1
CO2	Understand	1	1	1	-	-	1	1	2	1	1
CO3	Understand	1	1	1	-	-	1	1	2	1	1
CO4	Understand	1	1	1	-	-	1	1	2	1	1
Average		1	1	1	-	-	1	1	2	1	1

Module 1: The Problem of Knowledge

(18 Hours)

1. Pedro Calderon De La Barca: "The Dream Called Life"
2. Thomas Carlyle: From "The World Out of Clothes (In *Sartor Resartus*)"
3. Robinson Jeffers: "Credo"

Module 2: Human Freedom

(18 Hours)

1. Alexander Pope: "The Universal Prayer"
2. Thomas Hardy: "The Subalterns"
3. James Shirley: "Death the Leveler"

Module 3: The Problem of Evil (18 Hours)

1. G Lowes Dickinson: "Is Evil Only Appearance?" (from *The Meaning of Good - A Dialogue*)
2. William Blake: "The Tyger"
3. George Meredith: "Martin's Puzzle"

Module 4: The Meaning of Beauty

(18 Hours)

1. Friedrich Nietzsche: "Beautiful and Ugly" (from "Skirmishes in a War with the Age", in *The Twilight of the Idols*)
2. George Santayana: "The Definition of Beauty" (from *The Sense of Beauty Being the Outlines of Aesthetic Theory*)
3. John Keats: "Ode On a Grecian Urn"

Course Designed by: Nithin Varghese



COMPLEMENTARY COURSES



SEMESTER I

CDEV101: INTRODUCTION TO MASS COMMUNICATION

Credit: 4

Total Hours: 90

Course Outcomes:

On successful completion of the course, students shall be able to:

CO1: Demonstrate their understanding of the communication process

CO2: Explain models and theories of communication and their impact on effective communication

CO3: Outline the nature, characteristics, functions, growth and evolution of mass communication

CO4: Conduct survey based on the principles of communication research

CO5: Explain different types of new media.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	-	-	1	1	1	1	1	1	1
CO2	Understand	1	-	-	1	1	1	1	1	1	1
CO3	Understand	1	-	-	1	1	1	1	1	1	1
CO4	Apply	2	-	1	2	-	2	2	2	2	1
CO5	Understand	1	1	-	1	1	1	1	1	1	1
Average		1.2	1	1	1.2	1	1.2	1.2	1.2	1.2	1

Module 1: Communication and Types of Communication

(18 Hours)

1. Communication - Definition, nature, scope, functions
2. The Communication processes - Barriers to communication
3. Types of Communication: Intrapersonal communication, Interpersonal communication; Group communication, Mass communication; Non-verbal communication, Written communication

Module 2: Theories of Communication

(18 Hours)

1. Scope and Purpose of Communication Models
2. Models of Communication: Aristotle, Scamm, Berlo, Shannon and Weaver, Laswell, Dance
3. Parameters of Effective communication
4. Theories on communication effect- magic bullet/hypodermic needle, two-step, limited effect.



Module 3: Mass Communication and its Evolution

(18 Hours)

1. Mass Communication: An Introduction - Comparison and Contrast with other means of communication
2. Nature and Characteristics
3. Functions and Dysfunctions
4. Growth and Evolution of Mass Media: (a) Print and Radio (b) Television and Film

Module 4: Communications Research - Areas and Approaches

(18 Hours)

1. Relevance of Communications Research
2. Media Audience; The Audience as 'Market'
3. Understanding the Audience; Feedback and Analysis
4. The 'Mass' Audience; Nature of 'Mass' Audience
5. The Public and Public Opinion; Public Opinion Survey
6. Conducting sample audience surveys on a given topic.

Module 5: New Media/ Cyber Media

(18 Hours)

1. Definition and Features
2. Web-based Communication: Social media, Formal forums and Discussions
3. Online newspapers and journals
4. Features of online journalism: hypertext, multimedia, interactivity
5. Portals, Webcasting, Podcasting, Screencasting, Videocasting, Wikis
6. Limitations and Current trends of New Media

Reference

1. Seema Hasan. "Journalism". *Mass Communication: Principles and Concepts*. CBS, 2010.
2. P P Shaju. *Principles and Practices of Journalism*. Calicut University Central Cooperative Stores Ltd, 2016.
3. Kumar, Keval. J. *Mass Communication in India*. Jaico, 1991

Course designed by: Mr Neville Thomas



SEMESTER II

CDEV202: CONSTITUTION AND MEDIA LAWS

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Outline the main features of the Indian Constitution and the fundamental rights

CO2: Demonstrate their understanding of the freedom of press guaranteed by the Constitution and the reasonable restrictions imposed

CO3: Explain the origins of Law, the nature of its evolution, and its historic tension with the Press.

CO4: Demonstrate an understanding of press laws, intellectual property rights and cyber laws

CO5: Illustrate their awareness of broadcasting and advertising laws and film certification rules.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	-	-	1	-	1	1	1	1	1
CO2	Analyse	1	-	-	1	-	1	1	1	1	1
CO3	Understand	1	1	-	1	1	1	1	1	1	-
CO4	Understand	1	1	-	1	1	1	1	1	1	1
CO5	Understand	1	1	-	1	-	1	1	1	1	1
Average		1	1	-	1	1	1	1	1	1	1

Module 1: Constitution of India

(18 Hours)

1. Salient features of Indian constitution
2. Judicial System in India
3. The Preamble of the Indian Constitution
4. Fundamental Rights and Duties
5. Directive Principles of State Policy

Module 2: Press Freedom and Constitutional Provisions

(18 Hours)

1. Freedom of the Press.
2. Constitutional guarantee of press freedom under Art 19 (1)(a)
3. Reasonable Restrictions under Art 19(2) and Art 19(6).
4. Interpretation by the Supreme Court on Press Freedom in India.
5. Contempt of Court: Meaning and Reasons for the law of contempt
6. Civil and Criminal Contempt
7. Defences for Contempt



Module 3: Press Laws and Legislations - I

(18 Hours)

1. Law: Origin and Definition
2. Law and Morality
3. Kinds of law: Civil and Criminal.
4. Press Legislations- Brief overview of press legislations in India from the British to the present.
5. Censorship- Meaning and Need for Censorship
6. Legislative Privileges- History and Need for the law.
7. Tension between Press and Legislature.
8. IPC and CPC
9. Defamation- Meaning and definition.
10. Libel and Slander: Definition and Samples

Module 4: Press Laws and Legislations – II

(18 Hours)

1. Press Laws
2. Official Secrets Act
3. Press & Registration of Books Act
4. Right to Information Act
5. Copyright Act
6. Intellectual Property Rights
7. Young Person's Harmful Publication Act
8. Indecent Representation of Women's Act
9. Working Journalists Act
10. Wage Boards
11. Privacy and Cyber laws

Module 5: Broadcasting and Advertising Laws

(18 Hours)

1. Broadcasting – The PrasarBharati Act, 1990
2. The Cable Television Networks Act, 1990
3. Broadcasting Services Regulation Bill, 2006
4. Advertising- The Monopolies and Restrictive Trade Practises Act
5. Drug & Magic Remedies Act
6. Film Certification Rules

Reference

1. Neelamala. M. *Media Law and Ethics*. PHI Learning Private Ltd, 2010.



2. Seema Hasan. “Press Laws and Media Ethics”. *Mass Communication: Principles and Concepts*. CBS, 2010.

Course designed by: Mr. Neville Thomas



COMMON COURSES IN ENGLISH FOR MODEL II PROGRAMMES



SEMESTER I

CCEV101: LITERARY HORIZONS: POETRY, SHORT STORIES AND ONE-ACT PLAYS

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Explain the themes and literary features in the prescribed poems.

CO2: Describe the themes, plots, and characters in select One Act Plays.

CO3: Demonstrate their understanding of the ideas, themes, and literary features of American, British and non-Anglophone short stories from different eras

CO4: Demonstrate the ability to relate literature with contemporary realities.

CO5: Stage short scenes from plays and recite poems.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	-	-	-	-	1	1	2	-	-
CO2	Understand	1	-	-	-	-	1	-	2	1	1
CO3	Understand	-	-	1	-	-	1	1	2	2	2
CO4	Understand	-	1	1	-	-	1	-	2	1	1
CO5	Apply	1	1	-	-	-	1	-	2	1	1
Average		1	1	1	-	-	1	1	2	1.25	1.25

Module 1: Literature and Love

(18 Hours)

1. John Keats: "The Day is gone, and all its sweets are gone"
2. Elizabeth Barrett Browning: "How Do I Love Thee?"
3. Christina Rossetti: "I Loved You First..."
4. E E Cummings: "somewhere i have never travelled, gladly beyond"

Module 2: Literature and Social Issues

(18 Hours)

1. Maya Angelou: "Still I Rise"
2. S Joseph: "My Sister's Bible"
3. Kamala Das: "An Introduction"
4. Audre Lorde: "A Litany for Survival"

Module 3: One-Act Plays

(18 Hours)

1. Gordon Daviot: "Remember Caesar"
2. Serafin Quintero, Joaquin Quintero: "A Sunny Morning"

**Module 4: British and American Short Stories****(18 Hours)**

1. W Somerset Maugham: "The Verger"
2. Oscar Wilde: "The Nightingale and the Rose"
3. O Henry: "Retrieved Reformation"

Module 5: Stories from Non-Anglophone Cultures**(18 Hours)**

1. Guy De Maupassant: "The Necklace"
2. Gabriel Garcia Marquez: "The Handsomest Drowned Man in the World"
3. Mulk Raj Anand: "The Barber's Trade Union"

Course designed by: Fr Jose Jacob



SEMESTER II

CCEV202: LITERATURE AND SOCIETY

Credit:4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Demonstrate their awareness of the secularism and diversity of India

CO2: Respond to contemporary environmental issues.

CO3: Describe the various human rights issues in the world.

CO4: Explain the various problems faced by independent India.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Understand	1	1	1	-	1	2	1	2	2	2
CO2	Understand	1	1	-	-	-	2	1	2	2	2
CO3	Understand	1	1	-	-	-	2	1	2	2	2
CO4	Understand	1	1	-	-	1	2	1	2	2	2
Average		1	1	1	-	1	2	1	2	2	2

Module 1: Understanding India

(18 Hours)

1. The Preamble to the Constitution of India
2. Ravindranath Tagore: "Where the mind is without fear" (*Gitanjali* Song 35)
3. Shashi Tharoor: "The Invention of India" (from *The Elephant, the Tiger & the Cellphone: Reflections on India, the Emerging 21st-century Power*)

Module 2: Governance

(18 Hours)

1. Ramachandra Guha: "A 50-50 Democracy" (Excerpts from "Epilogue" I and II, *India after Gandhi: The History of World's Largest Democracy*. Picador India, 2017, pp. 751-756)
2. Arundhati Roy: "Public Power in the Age of Empire" (Address at the annual meeting of the American Sociological Association on August 16, 2004)

Module 3: Environment

(18 Hours)

1. Chief Seattle: "The End of Living and the Beginning of Survival"
2. Rachel Carson: "The Obligation to Endure" (from *Silent Spring*)
3. Gerard Manley Hopkins: "Binsey Poplars"

Module 4: Issues Concerning Children, Women and the Elderly

(18 Hours)

1. Kailash Satyarthi: "Let Us Globalise Compassion and Set Our Children Free" (Nobel Lecture)



2. Anita Desai: “A Devoted Son”
3. Simon de Beauvoir: “The Coming of Age” (from Douglas Hunt, ed. *The Dolphin Reader*. Houghton Mifflin, 1990, pp. 829-35)

Module 5: Human Rights

(18 Hours)

1. Martin Luther King “I Have a Dream”
2. Waman Nimbalkar: “Caste” (from *An Anthology of Dalit Literature: Poems*, edited by Eleanor Zelliot and Mulk Raj Anand, Gyan Pub. House, 1992, pp. 123)
3. Kalpana Jain “Stigma, Shame and Silence” (from *Positive Lives: The Story of Ashok and Others with HIV*. Penguin, 2002)

Course designed by: Nithin Varghese



SEMESTER III

CCEV303: ESSENTIAL WRITING SKILLS

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Write short paragraphs observing the structural format.

CO2: Write letters and E-mails effectively.

CO3: Produce a summary, precis or note based on given passages.

CO4: Produce coherent essays of different types using appropriate cohesive devices.

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Apply	-	1	1	-	-	2	-	2	1	1
CO2	Apply	-	1	-	1	-	2	-	2	1	1
CO3	Apply	-	1	1	1	-	2	-	2	1	1
CO4	Apply	-	1	1	1	-	2	-	2	1	1
Average		-	1	1	1	-	2		2	1	1

Module 1: Paragraph Writing

(18 Hours)

1. Writing Process: Pre-Writing, Structure and Revision
2. Practising Paragraph Writing

Module 2: Informal and Formal Communication

(18 Hours)

1. Informal Letters
2. Formal Letters
3. Business Letters
4. Writing E-mail

Module 3: Summary and Precis Writing

(18 Hours)

1. Practising Summary writing
2. Practising Precis writing

Module 4: Note-Making

(18 Hours)

1. Note-Making
2. Mind Mapping
3. Practising Note-Making

Module 5: Essay Writing

(18 Hours)

1. Descriptive Essays
2. Narrative Essays



3. Cause-and-Effect Essays
4. Argumentative Essays

Course designed by: Dr Benny Mathew



SEMESTER IV

CCEV404: ENGLISH FOR CAREERS

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Draft an effective job application and CV

CO2: Attend an interview with confidence and with clarity of purpose.

CO3: Articulate oneself in Group Discussions observing the etiquettes in language and manners

CO4: Summarize in words the key ideas from unknown passages, charts and graphs.

CO5: Apply their knowledge of English grammar in appropriate contexts

Course Mapping Table

	Cognitive Level	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
CO1	Apply	-	-	-	1	-	2	-	2	2	2
CO2	Apply	-	-	-	1	-	2	-	2	2	2
CO3	Apply	-	-	-	1	-	2	-	2	2	2
CO4	Apply	-	-	1	1	-	2	-	2	2	2
CO5	Apply	1	1	-	-	-	2	1	1	1	1
Average		1	1	1	1	-	2	1	1.8	1.8	1.8

Module 1: Job Applications and CV

(18 Hours)

1. Writing cover letter and application letter
2. Writing CV, Resume, Biodata

Module 2: Interview

(18 Hours)

1. Interview language skills
2. Preparing for interview
3. Practising Interview

Module 3: Group Discussion

(18 Hours)

1. Group Discussion: importance, GD etiquette, GD language
2. Doing GD

Module 4: English for Competitive Exams: Reading Comprehension

(18 Hours)

1. Comprehending passages
2. Paraphrasing charts, graphs and answering questions

Module 5: English for Competitive Exams: Remedial Grammar

(18 Hours)

1. Articles
2. Tenses: Past, Present and Future - Major uses



3. Subject-Verb agreement
4. Preposition
5. Reported Speech
6. Passive

Course designed by: Dr Raju Sebastian



COMMON COURSES IN HINDI FOR MODEL II PROGRAMME



SEMESTER I

CCHV101: COMMUNICATIVE HINDI AND ONE-ACT PLAYS

Credit: 4

Total Hours: 90

Course Outcomes

At the end of the course, students shall be able to:

CO1: Develop communicative proficiency in Hindi

CO2: Understand and appreciate Hindi theatre

Module 1 & 2: Communicative Hindi

(36 Hours)

1. Bol chal ki Hindi Aur Sanchar

Module 3: One-Act Plays - 1

(18 Hours)

1. Bharat Bhooshan Agrawal: “Mahabharath ki ek sanch”

Module 4: One-Act Plays – 2

(18 Hours)

1. Mamta Kaliya “Yaham Rona Mana he”

Module 5: One-Act Plays – 3

(18 Hours)

1. Swadesh Deepak: “Shadi ki Bath”

Textbooks

1. Madhu Dhavan, *Bol chal ki Hindi Aur Sanchar*, Vani Prakashan, New Delhi, 2006
2. *Ekamki Sarovar*, Lokbharati Prakashan, Allahabad 2013

Course designed by: Dr Roy Joseph



SEMESTER II

CCHV202: POETRY AND SHORT STORIES

Credit: 4

Total Hours: 90

Course outcomes

At the end of the course, students shall be able to:

CO1: Critically appreciate Hindi poetry

CO2: Understanding and critically appreciate the formal elements of short fiction.

Module 1: Poetry - 1 (18 Hours)

1. Kabirdas: “Doha” (3)
2. Soordas: “Pad” (1)
3. Makhanlal Chaturvedi: “Pushp ki Abhilasha”

Module 2: Poetry - 2 (18 Hours)

1. Sooryakanth Tripadi Nirala: “Bhikshuk”
2. Agney: “Samp ke Prethi”
3. Nagarjun: “Kalidas”

Module 3: Short Stories – 1 (18 Hours)

1. Premchand: “Kaphan”
2. Yashpal: “Parda”

Module 4: Short Stories - 2 (18 Hours)

1. Mohan Rakesh: “Aparichith”
2. Usha Priyam Vada: “Vapasi”

Module 5: Short Stories – 3 (18 Hours)

1. Bheeshm Sahani: “Chief ki Davath”

Textbooks

1. *Kavya Thara*, edited by Badarinath Thewari and Rajendra Prasad Singh, Rajkamal Prakashan, New Delhi, 2015
2. *Kadha Manjari*, edited by Ram Darash Mishra, Swarna Jayanthi, New Delhi, 2010

Course designed by: Dr Roy Joseph



COMMON COURSE IN SYRIAC FOR MODEL II PROGRAMMES



SEMESTER I

CCSV101: HISTORY OF SYRIAC LANGUAGE & LITERATURE, POETRY AND GRAMMAR

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Learn and write the different script

CO2: Describe and compare the works of early Syriac writers

CO3: Write and construct small sentences

CO4: Recite poetry

Module 1: History of Syriac Language and Literature

(9 Hours)

1. Origin of Syriac language
2. Development of vowel system
3. Different scripts of Syriac language- Estrangela, east Syriac and west Syriac
4. Early Syriac literature (from 1st- 4th centuries)
5. Golden age (from 5th-9th centuries)
6. Age declension (from 10th-13th centuries)
7. Dormant period (from 14th-19th centuries)
8. Modern renaissance (20th century)
9. Themes and purposes of Syriac poetry

Module 2: Early Syriac Writers

(9 Hours)

1. Jacob of Serugh
2. St. Ephrem
3. Philoxinos of Mabbug
4. Bar Hebraeus
5. Narsai

Module 3: Grammar

(36 Hours)

1. Noun and Pronoun
2. Pronominal Suffixes-First and Third Groups
3. Conjugation of Verbs-Perfect Tense
4. Orthographical Specialties



5. States of Noun
6. Adverb and adjective

Module 4: Poetry

(36 Hours)

1. Song of Repentance
2. From the Heart
3. The Custody of Senses
4. Pride and Humility

Reference

1. A Brief Outline of Syriac Literature – Sebastian Brock
2. Collection of Syriac Gems – Fr. Thomas William CMI
3. The New Syriac Primer – George Anton Kiraz
4. The Syriac Language and Literature - Fr Romeo Thomas TOCD
5. Aramaic Grammar Vol I and II - Fr Thomas Arayathinal
6. The Harp Vol XXXII 2017



SEMESTER II

CCSV202: POETRY, GRAMMAR AND HISTORY OF SYRIAN CHURCH IN KERALA

Credit: 4

Total Hours: 90

Course Outcomes

On successful completion of the course, students shall be able to:

CO1: Write and Construct Small Sentences

CO2: Analyze the Text.

CO3: Translate and Analyzing the Text

CO4: Compare and Describe the Syriac Traditions

Module 1: Early History of Syrian Church in India

(9 Hours)

1. Syriac church in India- Pre –Portuguese period
2. Diampur synod
3. Koonan cross oath
4. Indian church under Latin rule
5. Establishment of Syro-Malabar hierarchy

Module 2: Great Malpans of Kerala

(9 Hours)

1. Kuriakose Elias Chavara
2. Kalapurcackal Anthrayos Malpan
3. John Bosco Thottakkara
4. Fr Placid Podipara
5. Konattu Mathen Malpan
6. Kaniyamparampil Kurian Arch Cor-Episcopa

Module 3: Grammar

(36 Hours)

1. Plural pronominal suffixes-second group
2. Prepositions –singular and plural models
3. Conjugation of verbs-Future Tenses
4. Active participle

Module 4: Prose and Poems

(36 Hours)

1. True Vine
2. The Wise Way



3. Resurrection and the day of Judgement
4. The good Shepherd

Reference

1. New testament in Syriac
2. A Brief Skectch of the history of Syrian Christians – Dr. Romeo
3. Collection of Syriac Gems – prose
4. SuriyaniBhasha Praveshika – Fr. Abraham Konatt
5. Bharatha Saba Charithram – Dr. Xavier Koodapuzha
6. The Syriac Language and Literature - Fr Romeo Thomas TOCD
7. Aramaic Grammar Vol I and II - Fr Thomas Arayathinal
8. The Harp Vol XXXII 2017



Programme Articulation Table

Course Code	Course Title	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
Core Courses											
CBEV101	Reading Essays	1	1	1	1	-	1	1	1	1	1
CBEV202	Symphony of Verse	1	1	1	-	-	1	1.25	1.6	1.3	1
CBEV303	Reading Drama	1	1	1	-	-	1	1	1.25	1	1
CBEV304	Reading Fiction	1.25	1.75	1	-	-	1	2	2	1.75	1
CBEV405	Approaches to Literary Criticism	1.8	2	1.5	-	-	2	2	2	1.5	-
CBEV406	Introduction to Contemporary Modes of Writing	1	1	1	-	-	1	1	2	1	1
CBEV507	Introduction to Linguistics	1	1.4	-	-	-	1	1	1	1	1.5
CBEV508	Literary Perspectives on Gender and Ecology	1.4	1	1	-	-	1.2	1.2	1.6	1.4	1
CBEV509	Indian Writings in English	1.2	1.2	1.2	-	-	1.2	1.2	2	1.2	1.2
CBEV510	Literature of the United States	1.2	1.2	1.2	-	-	1	1	1.2	1	1
CBEV611	Fundamentals of Literary Theory	1	1	1	-	-	1	1	1	1	1
CBEV612	Literatures from the Margins	1.4	1.4	1	-	-	1	1	2	1.2	1.2
CBEV613	Cultural Studies: An Overview	1	1	1	-	-	1	1	2	1	1
CBEV614	Beginning Film Studies	1	1.2	1.3	-	1	1.4	1	1.2	1	1
CBEV6PJ	Project and Viva-Voce	2	2	1.3	2	-	2	1	1.67	1.5	1.5
Vocational Core Courses											
CBEJ101	Writing for the Media	1.4	1.4	1	1.4	1	1.4	1	1.4	1	1
CBEJ202	Public Relations and Advertising	1.4	1.66	1.66	1.4	1	1.4	1.4	1.5	1.5	2
CBEJ303	News Reporting and Editing	1.8	2	2	1.8	1	1.6	1.4	2	1.8	1.75
CBEJ304	History and Development of Journalism	1	1	-	1	1	1	1	1	1	1
CBEJ405	Media Management and Media Ethics	1	1	-	1	1	1	1	1	1	1
CBEJ406	Audio and Visual Media Journalism	2	2	1	2	1	2	1	2	1	1



Course Code	Course Title	PSO1	PSO2	PSO3	PSO4	PSO5	PO1	PO2	PO3	PO4	PO5
Choice Based Core Courses											
CFEV601	World Classics and Movements in Fiction and Visual Arts	1.4	1.4	1	-	-	1.8	1.4	2	1	1
CFEV602	Philosophy-Literature Interface: An Introduction	1	1	1	-	-	1	1	2	1	1
Complementary Course: English											
CDEV101	Introduction to Mass Communication	1.2	1	1	1.2	1	1.2	1.2	1.2	1.2	1
CDEV202	Constitution and Media Laws	1	1	-	1	1	1	1	1	1	1
Common Course I: English											
CCEV101	Literary Horizons: Poetry, Short Stories and One-Act Plays	1	1	1	-	-	1	1	2	1.25	1.25
CCEV202	Literature and Society	1	1	1	-	1	2	1	2	2	2
CCEV303	Essential Writing Skills	-	1	1	1	-	2	-	2	1	1
CCEV404	English for Careers	1	1	1	1	-	2	1	1.8	1.8	1.8



St Berchmans College

AUTONOMOUS

College with Potential for Excellence | Accredited by NAAC with A Grade

Affiliated to Alvarthia Gandhi University, Kottayam, Kerala

Changanassery, Kottayam, Kerala, India - 686101, Tel: 91-481-2420025, 9961231314

E-mail: sbc@sbcollege.ac.in Web: www.sbcollege.ac.in