

# DEPARTMENT OF ORIENTAL LANGUAGES



Syllabi for Common Courses in French  
for Model I B Com Programmes  
Under Credit Semester System  
(with effect from 2019 admissions)



**St Berchmans College**  
Founded 1922

**AUTONOMOUS** College with Potential for Excellence | Reaccredited by NAAC with A Grade

Affiliated to Mahatma Gandhi University, Kottayam, Kerala  
Changanassery, Kottayam, Kerala, India-686101

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**Syllabi for Common Courses in French for Model I BCom Programmes**  
**Under Credit Semester System**  
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## **INTRODUCTION**

French is one of the leading languages of Europe and the world. More than 200 million people speak French in five continents. It is an official language of many of the world's organizations such as the United Nations, NATO, UNESCO, the International Red Cross Association, and numerous other international committees and organizations. French is a great step towards building a world-class education that can open many doors in employment in a variety of occupations such as Teaching, Interpreting and Translation, the Travel industry, and many more. Learning the importance of French can even help you understand your own language better!

French is the language of culture opening your door to art, music, dance, fashion, cuisine, and cinema. Learning French is the pleasure of learning a beautiful, rich, melodious language, often called the language of love. French is also an analytical language that structures thought and develops critical thinking, which is a valuable skill for discussions and negotiations.

The French Department's overarching learning goal is to give students the linguistic competency, cultural literacy, writing and speaking skills, and thereby providing them an additional advantage of learning a foreign language in a variety of situations both here and abroad. The course also gives an exposure to French language and culture.



## **Aim of the Course**

The course aims at strengthening the student's competency in the four skills, listening, speaking, reading and writing, already acquired focusing on written comprehension and expression.

## **Objectives**

- Develop the language skills through audio-visual aids and language lab.
- Develop the reading and writing skills by introducing them to the world of books.
- Insisting the students to watch French channel TV5 and French films and thereby develop the listening skills.
- Create an awareness of similarities and differences between the home and French culture.
- Familiarise them to the social and cultural environment of Europe, France and other French speaking countries.
- Acquire basic skills in verbal and written French, which will serve to improve job perspectives.



**OUTLINE OF COMMON COURSES IN FRENCH FOR UNDERGRADUATE  
PROGRAMMES IN COMMERCE**

Course Code	Course Title	Hours /Week	Total Hours	Credit	ISA	ESA	Total
<b>Semester I</b>							
BCFC101	French for Business Communication - I	4	72	4	20	80	100
<b>Semester II</b>							
BCFC202	French for Business Communication - II	4	72	4	20	80	100



## **SEMESTER I**

### **BCFC101: FRENCH FOR BUSINESS COMMUNICATION - I**

**Total Hours: 72**

**Credit: 4**

#### **Aim of the course:**

The aim of the course is to sensitise the students to the French commercial vocabulary.

#### **Objectives**

It is centred on business contacts, business etiquette, office environment, preparation of CV, official letters.

#### **Syllabus Content:**

**Module 1: Premiers mots, Bonjour, je m'appelle, Ça va, et vous?**

**Module 2: Vous travaillez où?, Adresse, telephone, e-mail, Objets utiles**

**Module 3: Avoir ou ne pas avoir, Objets ici et là**

**Module 4: Objets comme ça, Qu'est-ce que vous préférez?**

#### **Syllabus:**

Text: 1. Français.com – by Jean – Luc Penfornis

Publisher: CLE International, 2007, Paris, Copies available at Goyal Publishers, Delhi.

2. Two audio cassettes, CLE International

#### **First semester BCom**

French for business Communication – I

**Text:** Français.com by Jean-Luc Penfornis, Units 1&2 (Pages 3 – 40) CLE International 2007, Paris



## **SEMESTER II**

### **BCFC202: FRENCH FOR BUSINESS COMMUNICATION - II**

**Total Hours: 72**

**Credit: 4**

#### **Aim of the course**

The aim of the course is to sensitise the students to the French commercial vocabulary.

#### **Objectives**

It is centred on business contacts, business etiquette, office environment, preparation of CV, official letters.

#### **Syllabus Content:**

**Module 1: Quelle heure est-il ?, Journée de travail, Habitudes**

**Module 2: Mois et saisons, Rendez-vous, A l'hôtel**

**Module 3: Itinéraires, Déplacements professionnels Module 4 Conseils au voyageur, Prendre le train**

#### **Syllabus:**

Text: 1. Française.com – by Jean – Luc Penfornis

Publisher: CLE International, 2007, Paris, Copies available at Goyal Publishers, Delhi.

2. Two audio cassettes, CLE International

#### **Second semester BCom**

French for Business Communication – II

Text: Français.com by Jean-Luc Penfornis, Units 3&4 (Pages 41 – 72) CLE International  
2007, Paris





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